

YAANA Corporate Challenge Ready to Roll in Vietnam



Over 20 bicycle riders will cover 120 kms near Halong Bay in northern Vietnam 19-20 October to raise funds for Operation Smile Vietnam and Blue Dragon's Children's Foundation as part of YAANA Corporate Challenge 2019.

Event organisers, YAANA Ventures, are hoping to match the US\$25,000 raised in 2017, which, through Operation Smile, funded 33 life-changing cosmetic operations for mostly young people with ailments such as cleft lip.

Corporate sponsors participating in the ride this year include YAANA Ventures, Naruna Retreats, BSM Group, Chow Energy, Antipodeans, GROUND Asia, Zone Golf, Green Trails, Khiri Travel, HMP Master, bike tour organizer Indotrek, the Legacy Yen Tu-MGGallery Hotel, and ScottAsia Communications.

Apart from charity, the concept of the YAANA Corporate Challenge is to let riders experience a great work out and build friendship and business networking over the two-and-a-half day event.

This year, funds raised will also go towards the Blue Dragon Children's Foundation which helps street kids, young people with disabilities and fights against human trafficking in Vietnam.

During networking events in the evening, corporate participants will hear from executive coach Bruce Hancock, founder of Naruna Retreats. He will stimulate dialogue and ask questions designed to make leaders question their assumptions and look for new and proactive ways to address business challenges.

Leaders of non-tourism businesses such as BSM Group (work place ceilings and partitions) and Chow Energy (renewable and alternative power) will exchange ideas and insights with leading hospitality sector operators and student educational travel specialists, Antipodeans, during evening networking.

"YAANA Corporate Challenges are as much about the meeting of minds as a great physical work out and the appreciation of awesome scenery," says Mark Remijan, partner and CFO of YAANA Ventures, and one of the 2019 riders.

“Participants will be making new business contacts and stretching minds as well as leg muscles,” he says.

Further information on the 2019 YAANA Corporate Challenge is available here. To donate or find out more about future YAANA Challenges email business@yaana-ventures.com

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About YAANA Ventures

YAANA Ventures is an owner, partner and operator of entrepreneurial travel and hospitality ventures in Asia. YAANA distinguishes itself by sharing real experiences that are grounded in the cultural richness of Asia. The company is the champion of the triple bottom-line. It empowers its ventures with the values to nurture the people with whom it works. Visit <http://yaana-ventures.com/>.

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