

# Workshop on Strategic Communication for Road Safety



Recently, Traffic and Transportation Department led by Suthon Anakul, Acting Director (4th from the right), joining hands with Vital Strategies, a New-York based non-profit organization promoting strong public health system worldwide, hosted a two-day Strategic Health Communication Workshop for BMA officers, traffic police, and organizations related to Road Safety driven at Royal Princess Larn Luang Hotel, Bangkok.

This intensive workshop is supported by Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS) which Bangkok has been selected to be one of ten cities to participate in a 5-year Road Safety program (2015-2019) aiming to utmost reduce traffic injuries and road crashes in the City.