

# Volvo Trucks introduces Dynafleet to enhance customer profits



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- Two modules are initial launched with objective of boosting customers' fleet management efficiency
- Dynafleet is surely enhancing truck drivers' skill and petrol bill

Volvo Trucks Thailand, has introduced the real-time online application for trucks operation "Dynafleet" to the customers as part of its plans to help the customers to enhance their bottomline and competitiveness in transportation and logistics business when Thailand to be a member of ASEAN Economic Community or AEC which will take place by the end of this year.

According to Mr. Tawin Kongchandee, Volvo Group's Vice President After Market, the Dynafleet would support fleet owners to reduce petro bill and maintenance cost as well as to monitor real-time driver behavior to the companies.

"Now, the logistics operators have limited time for preparation to enter AEC and the unprepared firms may face the competitiveness problem because the logistics service providers from other neighboring countries will be allowed to compete with them freely when the trade borders are opened.

On the other hand, if they are ready to face the fierce competition, they will also be offered to compete their business rivals in those countries as well and we are very confident our Dynafleet is a good tool to help them enhancing their competitiveness and increasing their bottom line," said Mr. Tawin.

Dynafleet is designed to be a real-time online application which is available for both computer system and mobile application, including smart phone and tablet. It is developed as a tool to help reduce operating cost displaying all data at dash board in Volvo Trucks via satellite communication linking with fleet management in operation room. Moreover, fleet owners are also allowed to down load all data of the curtain trucks to their smart phone or tablet encouraging them to keep updated data at any places and any time.

Mr. Tawin said two modules of the Dynafleet were now available to the customers, including positioning and reports. Volvo Trucks has initially tested the market with good feedback from the customers.

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Under the positioning module, the system will update the truck position in real time via Google Mab application. The report will also record the historical driving routes of the trucks as well as the current status of the trucks allowing the fleet owners to keep updated the driving behavior of the drivers who are running or stopping. Moreover, the module will also alert the fleet operator to know real-time fuel-theft during the trip.

The report module will focus on drivers' behavior which will directly cause the fuel consumption - the major cost of transportation - enabling the fleet owners to analyze the certain driver that how to improve his or her driving behavior.

"The customers are able to download both real-time and historical data of the certain driver in the certain truck allowing them to know the driving manner of the driver, including the usage of the brake, cruise control, engine brake etc. All these data will help the trucks owners to know how they save cost of maintenances of engine, tyres and brake. However, the most important is fuel save," said Mr. Tawin.

Mr. Tawin added that the trucks owners would acknowledge the drivers' behavior and Volvo Trucks has professional training to serve customer needs to improve the drivers' skill under the Volvo Trucks training program.