

# Ultimaker is launching a new Education Challenge in APAC countries



APAC teachers are challenged by Ultimaker to add new dimensions to education

(Amsterdam) – May 23, 2017. Ultimaker, an industry-leader in 3D printing technology has issued a challenge to educators in APAC countries. The new contest is encouraging innovation and hands-on learning by challenging teachers to create actionable lesson plans that incorporate 3D printing. Two winning entries in each country will receive a 3D printer, free 3D printing materials, professional training, and the opportunity to share their ideas with teachers around the world.

The goals are to find creative and innovative educators who boldly pioneer new technology in the classroom and to curate their inspired lesson plans to share with other teachers using the Ultimaker education platform. CEO Jos Burger explains, “Ultimaker believes 3D printing has the ability to add a new dimension to classroom teaching. When teachers incorporate this technology, lessons come to life. Students are engaged and motivated to do and learn more. It’s very powerful and it should be available to all .”

Winners will be invited to join Ultimaker’s Pioneer Program. Originally limited to educators in the U.S., membership is expanding to EMEA and APAC countries to create a world-wide base of shared knowledge that will further the use of 3D printing in the classroom.

## Challenge requirements

Only teachers and educators in Australia, India, New Zealand, Taiwan, China, Hong Kong, Philippines, Singapore, Thailand, Malaysia, South Korea, and Japan may participate. Project entries must be suitable for classroom use and will be submitted in the form of a lesson plan. Full submission requirements and rules are included on the official challenge announcement.

## Prizes and judging

Two winning projects will be selected in each country. Winning entries will be awarded an Ultimaker 3D printer for use in the educational institution, along with 8 spools of 3D printing materials, and comprehensive training provided by our local service partners. The projects will be judged on:

- 3D printing relevance
- presentation and visual appeal
- functionality
- ease of implementation

Entries will be judged by 3D printing and education professionals:

- Julia Haried, Co-founder, Makergirl
- Aric Rindfleisch, Executive Director, Illinois MakerLab
- Marcella Van den Burg, Education Specialist, Ultimaker

## About Ultimaker

Ultimaker have been in operation since 2011, and over the years have grown to become a market-leader; creating powerful, professional, accessible desktop 3D printers. With offices in the Netherlands, New York and Boston, plus production facilities in both Europe and the US, Ultimaker’s team of over 200 employees continually strive to offer the highest-quality 3D printers,

software and materials on the market. Their growing community of over 24,000 active members enables creators and innovators across the globe to connect and be inspired.