

TrueMove H Joins 6 Partners in Launching “TrueMove H Play & Learn in Japan” Campaign

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TrueMove H, the leader in 4G mobile network in Thailand, joins hands with 6 partners, comprising Cheese Mobile Corporation, Adtake Hub, Samart Digital Media, I-Sport, One Mobby and Future to You, in unveiling their latest marketing campaign “TrueMove H Play & Learn in Japan”. Key activities are 1.) Nagoya Fun Trip, 2.) Under the Sea in Japan, 3.) Meeting with BNK48, 4.) Cheering J League, 5.) Universal Studio Tour and 6.) Sugoi! in Japan. Also offered through lucky draws are 500 True Pints (100 prizes) and 500-baht top up cards (200 prizes), while total prizes are worth 4,100,000 baht. To join the campaign, customers can only apply for supplementary SMS services during 1 April-31 August 2018. For more information, simply go to <https://www.facebook.com/TrueMoveH/>

From Left to Right

1. Mr. Phuriphat Pitaganan, CEO, Cheese Mobile Corporation Co., Ltd.
2. Mr. Chawan Boonpragrosak, Managing Director, AddTech Hub Co., Ltd.
3. Ms. Wiphan Suwannarat, General Manager, Samart Digital Media Co., Ltd.
4. Korn BNK48
5. Orn BNK48
6. Miori BNK48
7. Mr. Sakolporn Hanchanlert, Acting Director, Commercial Mobile / Mobile Prepay & Non-Voice True Corporation Plc.
8. Mr. Supavas Prohmvitak Deputy Managing Director, i-Sport Co., Ltd.
9. Mr. Tarin Jongprajerd, Chief Executive Officer, 1Moby Co., Ltd.
10. Mr. Nattapat Rodchang, CEO, Future2you Co., Ltd.

Campaign Details

1. For 5 Nagoya Fun Trip Packages, comprising 10 seats and worth 550,000 baht, dial *194# to apply for Horo Room SMS for 3 baht per SMS and 3 SMS's per day
2. For 4 Under the Sea in Japan packages, comprising Osaka tour & Osaka Aquarium packages for eight lucky winners, dial *159# to apply for Monopoly Game 4.0 SMS for 3 baht per SMS and 3 SMS's per day
3. For meeting with BNK48, 100 lucky winners will get a chance to experience exclusive BNK48 mini concert as well as 1,000 True Points, 3,600-baht merchandises (50 prizes), 500-baht top-up cards (100 prizes) and 500 True Points (100 prizes). Total prizes are worth 800,000. Customers can dial *250# for Quiz SMS service for 3 baht per SMS and 3 SMS's per day
4. For 5 Cheering J League packages for 10 people and 500-baht top-up cards (100 prizes), worth 700,000 baht in total, customers can dial *166# for Soccer Guru SMS service for 3 baht per SMS and 4 SMS's per day
5. For 5 Osaka prefecture & Universal Studio tour packages for 10 people, worth 650,000 baht in total, customer can dial *254# to apply for Good Fortune SMS for 3 baht per SMS and 3 SMS's per day
6. For 5 “Sugoi! In Japan” packages, including Tokyo city and Disney Land tour, for 10 people, worth 600,000 baht in total, customer can dial *155# to apply for Fortune Figures SMS for 3 baht per SMS

and 3 SMS's per day