

# **TRUE WINS THAILAND ICT EXCELLENCE AWARDS 2018 FOR MARI DIGITAL, REFLECTING ITS ORGANIZATION'S INNOVATIVE AND ICT EXCELLENCE**



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Minister of Digital Economy and Society Pichet Durongkaveroj (right) chaired the award announcement ceremony of Thailand ICT Excellence Awards 2018 and presented a distinguished award in the category of Innovation to the project "Mari Digital" of True Group, represented by Ms. Nopsaran Thuethongchai, (left), Director of Customer Management, True Corporation Plc. The Mari Digital has been developed continuously and this innovation has received Thailand ICT Excellence Awards for four consecutive years from 2015 - 2018. The ceremony was organized at the Athenee Hotel Bangkok by Thailand Management Association (TMA) in collaboration with the National Electronics and Computer Technology Center (NECTEC), Software Park Thailand and College of Innovation, Thammasat University. The awards honor and support business organizations in Thailand, excelling in excellence in information technology and communication management as well as utilizing ICT system to improve organizations effectively.