

# **True IoT and Cisco join forces to launch world-class platform “Cisco Kinetic” to enhance end-to-end IoT Services & strengthen True IoT ecosystems nationwide**



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True IoT, Thailand’s First IoT service provider with active nationwide NB-IoT network coverage, represented by Mr. Songtham Phianpattanawit, (2nd from right), Executive Director, IOT Business Group, True Corporation Plc, announces partnership with Cisco, the worldwide internet technology leader, by Mr. Vatsun Thirapatarapong (right), Managing Director of Cisco in Thailand. The two executives jointly launch Cisco Kinetic platform to strengthen True IoT Ecosystems on global platforms. Cisco Kinetic is an IoT Data Fabric with the strength of its management where it can make the most of IoT information which can be retrieved from IoT devices for prompt information process. This helps businesses leverage information to create value, plus enables to transfer data by automated connection among a variety of applications with highly-secured environments. In addition, Cisco Kinetic also has an end-to-end service offering which enhances the capabilities of True IoT smart solutions for a wide range of business applications, particularly in logistics business and smart cities, as well as Cisco Jasper that helps operate the connectivity management for current customers.