

TRUE DIGITAL PARK COLLABORATES WITH WHIZDOM 101

TRUE DIGITAL PARK COLLABORATES WITH WHIZDOM 101 TO UNVEIL NEW DIMENSION OF TRUE DIGITAL PARK TOWARDS BECOMING THAILAND'S FIRST AND SOUTHEAST ASIA'S LARGEST GLOBAL DESTINATION FOR DIGITAL UNDER THE CONCEPT OF "DIGITAL LIFESTYLE - CONNECTING POSSIBILITIES" TO FULFILL THE NEEDS OF A DIGITAL LIFE UNDER ONE ROOF

True Digital Park in collaboration with WHIZDOM 101 reveals the new dimension of True Digital Park which aims to be the Global Destination for digital life. The project aims to be the largest digital innovation hub in Southeast Asia and is the first and only one in Thailand where all digital lifestyle solutions needs, working and daily life have been fulfilled. Under the concept of "Digital Lifestyle - Connecting Possibilities", with open space and interconnected design structure, a fully integrated startup ecosystem to enhance imagination and creative innovation. The Park has collaborated with the World's leading partners who plan to locate their offices, with over 80% space already reserved including living and lifestyle complex "101 The Third Place" under the concept of Lifestyle Third Place, in which MQDC's "Sustainovation" principle has been taken into account when designing. To accomplish everyone's needs with "Shop-Dine-Chill-Share" lifestyle, the Park is located on the prime location, easily accessed on Sukhumvit Road and will be ready to open the door in November 2018.

Mr. Thanasorn Jaidee, President of True Digital Park, said that "Our ambition is to be the largest digital innovation hub in Southeast Asia with distinctive and complete startup ecosystem. Recently we partner with WHIZDOM 101 which is developed by Magnolia Quality Development Corporation (MQDC), to transform True Digital Park into Digital Innovation Hub that completely fulfills digital lifestyle under one roof. We aim to be the Global Destination for digital life with the concept of "Digital Lifestyle-Connecting Possibilities", combining space for work and daily life within one integrated community. The design concept of "Connected Space" which is an open space with interconnection between floors is applied to support new work style in digital era by encouraging knowledge and experience sharing, networking and collaboration. Moreover, the open space also freely connects work space and lifestyle space to support daily life with over 200 lifestyle shops including restaurants, health and many more selected by "101 The Third Place" developed by MQDC, the leader in retail space development. We are confident that True Digital Park will be the global destination which offer fully support for all needs of startup and people in digital era."

True Digital Park covers a space of 43 rais separated in three main areas that meet all digital lifestyle needs. Designed for work and daily life, the Park is set to be a Global Destination for people in the digital era.

- Innovation Area - Built on the concept of "Open Innovation", this is where many international tech companies, start-ups, entrepreneurs and investors as well as university R&D centers and state agencies come together. It occupies a space of about 77,000 square meters and is fully equipped with all amenities perfectly fit for work and digital lifestyle activities. There are four zones comprising Co-working Space for work, learning and collaboration; Enterprise Space that houses offices of digital-related companies and start-ups; Innovation Space where new ideas meet cutting-edge tools and technologies; and Events and Business Services Space featuring meeting and seminar rooms, restaurants and recreational facilities.
- Lifestyle Area - "101 The Third Place" occupies 30,000 square meters. It houses more than 200

shops with all amenities that meet the needs of everyday life.

- Residential Area – This area features three high-rise condominiums.

Nicha Srisanguansakul, Senior Vice President, Commercial and Retail Business, Magnolia Quality Development Corporation Limited (MQDC) further said that “The distinctive key point of the “101 The Third Place” has developed under the concept of Lifestyle Third Place, a place where every target group spends their free time besides their homes and offices. The project design is based on the principle of MQDC’s “Sustainovation” with shops and services to fulfill each individual’s needs with “Shop-Dine-Chill-Share” as we are located on a prime location on Sukhumvit Road”.

“101 The Third Place” has shops with all amenities that meet the needs of everyday life. This is made up of four zones: WHIZDOM Park – Internal and external areas perfectly combine with more than 5,000 square meters of green space integrated throughout the complex. With a total space of more than 3 rais. Hillside Town – Unlike an unconventional retail space where shops are simply located along the way, it offers a different shopping experience with great food to fuel you during your journey through a beautiful ambience of a little hillside town. 24-Hour Street – Urban lifestyles never stop running. This lifestyle complex, 101 The Third Place, gives you a life without limit on its sleepless streets which are engulfed with modern amenities and convenience. It features restaurants, coffee shops, convenience stores and services to meet the needs of energetic startups and the sleep-late society. WHIZDOM Track – A network of bicycle lanes and elevated multi-level running tracks, which is 1.3 kilometers long, connects BTS Punnawithi Station with the Complex. Retail space within 101 The Third Place comprises more than 200 restaurants, coffee shops and sweet shops, and fashion and lifestyle outlets under 30,000 square meter retail space.

True Digital Park is fully equipped with an integrated telecommunications systems and smart solutions for smart life such as True Digital Park application, entry – exit system, online reservations for meeting rooms, Robotics, and IoT solutions such as Smart Parking, Smart Metering. In addition, the Park is designed to support Cashless Society with TrueID and TrueMoney applications. Unlimited digital connection through a hi-speed Internet, 4G+ and WiFi is covered throughout the project.

“True Digital Park project has currently completed over 80% of construction. As for the Innovation Area, over 80% of total spaces are occupied by leading global partners, startups and government agencies who wish to be part of our community. For the Lifestyle Area, over 80% of space is being reserved. We are confident that True Digital Park will be the global destination that fulfills digital work style and daily lifestyle. We will ready to serve everyone in November 2018” Mr.Thanasorn concluded.