

# TQM Digital



**Dr. Unchalin Punnipa** (3<sup>rd</sup> from left), **President and Mrs. Napassanun Punnipa** (4<sup>th</sup> from left), **CEO of TQM Insurance Broker Co., Ltd.** together with **Mr. Ariya Banomyong** (2<sup>nd</sup> from left), **Managing Director of LINE Thailand** recently organized a press conference to launch **TQM Digital Project** featuring “ **TQM Blue Beary Bot** ”, a new technology co-developed with LINE Thailand to offer TQM customers 24-hour service through LINE application at LINE VILLAGE BANGKOK THE DIGITAL ADVENTURE, ground floor, Siam Square One, Rama I road, Bangkok.