

TMB All Free account decreases entry fee to 350 baht



TMB All Free account decreases entry fee to 350 baht, offering “All Free All Purpose” privileges for the better financial well-being to Thai people

Bangkok, February 6, 2020 - TMB continues to extend the success of TMB ALL FREE account by moving forward to develop products to offer rewarding privileges that meet all the customers’ needs. The bank announces a reduction of entry fee 350 baht for new customers, giving the Thai people the opportunity to easily access financial benefits that are worthwhile. It also reduces the annual fee to 250 baht to thank its existing customers, along with several special promotions aiming to deliver better financial well-being to Thai people. The bank keeps moving forward with its goal of becoming the Most Advocated Bank.

Mrs. Marie Ramlie, Chief Retail Innovation Officer, TMB Bank, PLC, revealed that “From all the benefits TMB All Free offered to its customers in 2019, we can boldly say that all additional benefits came from deep analysis of true customer needs and pains. Following these improvements to match customer expectations, growth in number of new customers and in higher frequency of use has been strong; more than 8% new, 13% increased use and 34% increase in debit card spending. Thus, we have added new ones as our offers evolve with customer needs and behaviors. Starting with a reduction of entry fees. of TMB All Free account from 500 baht to 350 baht and a reduction of annual fees fee from 350 baht to 250 baht, including the annual fee exemption for customers who use TMB All Free as a regular basis.”

Moreover, there is also an extra promotion for new customers as they can get free Travel Sim Asia from True Move H worth 399 baht at True Shop while the existing TMB All Free customers get a free 100 baht discount when buying Travel Sim Asia from any True Move H at True Shop. In addition, TMB All Free customers get free accident insurance for their children when opening a TMB All Free account with a TMB No Fixed account and accessing the TMB TOUCH mobile application.

Interested persons can apply for a TMB All Free Account at all TMB Bank branches. For existing TMB customers, you can open an account through TMB TOUCH mobile application immediately. For more information, please contact TMB Contact Center at 1558 or www.tmbbank.com.