

# The Successful Forth Annual Centara World Masters Golf Championship 2017



In four short years the Centara World Masters Golf Championship in Hua Hin, Thailand has become the biggest tournament for club golfers in Asia. After the event is over, aside from having the best golf story ever the next day, Karen Chenoweth, returning to the tournament for the 4th time stated that the tournament organization is brilliant and she will come again for the 5th time next year. "We thank Go Golfing Australia and Golfasian for putting on such a wonderful event again. We just love coming back here. The caddies are wonderful. The organization is brilliant. The accommodation is first class and I recommend all golfers experience this tournament once and I'm sure like us, they'll want to come back" said Karen. Karen and her husband Gary are very impressed with the way the tournament has been organized. The appreciation for this incredible experience has brought them back to Hua Hin each year and they will come back again for the 2018 Centara World Masters! Centara Hotels & Resorts is the major sponsor and most golfers choose to stay at the ideally located Centara Grand Beach Resort & Villas Hua Hin. Established in the 1920's, the resort has modern luxuries while retaining its bygone age of elegance. Taking full advantage of Centara Grand Beach Resort & Villas Hua Hin's beachfront location, the opening night welcome dinner and gala presentation dinners are hosted around the resort pool with the beach and ocean as a stunning backdrop. Golfers gather each night during the tournament for 19th Hole festivities where tempting Thai cuisine and Chang beer flows and daily golf winners are celebrated.

"Centara Grand Hua Hin is the co-host of this event with diverse group of 400 players from 24 countries. The tournament attracted big numbers from Australia, New Zealand, India, Myanmar and UAE. The event's international standing has brought golfers from France, Germany, Switzerland, Norway, United States, United Kingdom and Iceland. South East Asia is well represented with 67 players from Japan, China, Hong Kong, Korea and 12 from host country Thailand. It is our great pleasure to see both golfers and non-golfers enjoyed a most fun-filled week as well as being able to spend a relaxing time with leisure activities and hotel's facilities at our historical resort. We look forward to welcoming you again to the fifth annual Centara World Masters Golf Championship from 10 to 16 June 2018 at Centara Grand Hua Hin", says David Martens (1st from right), General Manager of Centara Grand Hua Hin.

About Centara World Masters Golf Championship

The Centara World Masters is open to all male and female golfers aged 35 and over, with competition across 18 divisions based on age and handicap. Golfers will play two rounds at the country's top-ranking Black Mountain and Banyan golf clubs. Golfers will compete for more than 1.5 million Thai baht in prizes.

Hua Hin, about 2.5 hours south of Bangkok, was awarded Asia's Best Golf Destination in 2014 and serves up a winning combination for tournament participants. Golfers played 2 rounds at the two best golf courses in Hua Hin, Black Mountain and Banyan. While carts and caddies are included at all courses, each player has a caddie proudly wearing a bib with their name and country flag.

The tournament is collaboration between Golfasian and Australian based Go Golfing Travel.

Tournament director Mark Hawley from Go Golfing has confirmed Hua Hin's natural beauty, welcoming locals, world class golf resorts and the Centara's charming beachfront resort hotel is a winning combination and a big reason golfers return year after year.

For more information, please visit [www.thailandworldmasters.com](http://www.thailandworldmasters.com)

About Centara Grand Beach Resort & Villas Hua Hin

Originally known as the "Railway Hotel", the Centara Grand Beach Resort & Villas Hua Hin first opened in the early 1920s, just as the cozy fishing village of Hua Hin was being discovered by the world via the opening of a new railway line to Malaysia. What was to become over time, Thailand's most refined beach resort was fortuitously graced by the newly-built Railway Hotel, which was designed to classic colonial lines. Now sympathetically restored and expanded to include all of the recreational and guest facilities that travelers expect from a beach resort, the Centara Grand Beach Resort & Villas remains one of the 'grand old hotels' of the East. Set facing Hua Hin's famously wide breezy beach front, the Centara Grand Beach Resort & Villas is still skirted by an expanse of gardens, an important part of its atmosphere of dignity and serenity, but the Resort is also located conveniently to the town center.