

The M Day 10th Anniversary of MGallery by Sofitel Hotels Hotel Baraquda Pattaya MGallery by Sofitel “Join the celebration and let’s write MGallery’s story together”



25th September, 2018:

On September, 21st 2018, Hotel Baraquda Pattaya MGallery by Sofitel organized the 10th Anniversary of MGallery by Sofitel hotels, which was known as “the M Day”. MGallery is a collection of boutique hotels dedicated to lovers of life, literature and culture. Each MGallery hotel stands as a gateway into another world - be it a bygone era, a hidden haven or a spectacular natural landscape. The collection is comprised of historic luxury hotels, many of which have hosted historic figures or iconic poets and authors. Others are stunningly modern design hotels, utterly unique in the cities they inhabit. In every case, MGallery hotels are each inspired by their own stories, which you’ll hear whispered through the halls, echoed in the artful design and layered into the details of signature dishes and cocktails.

For this special day, we called upon the famous “Benela Fashion” by Benchaya Sangjaroenlapsakul who created a stunning line of designer clothes which were truly “Inspired by Her”. She made the line based on MGallery values, such as floral, colourful, a touch of hip and cool for the female soul. Her designs were named - “... And then God Created Woman.”

Her new collection of “Inspired by Her” clothes were paraded in the event with our exclusive fashion show. The models who adorned these designer clothes were our very own heartists at Hotel Baraquda Pattaya. With the confidence they exuded and the way they strutted that ramp walk by the Baraquda Poolside: they were no less than professional models. Aside from the fashion show, we also had the “Warning Z” pump up the crowd with their scintillating dance performance as they opened the act for this special event.

This event was attended by a number of people. They included our very own hotel guests staying us with that day, hoteliers across Pattaya, Pattaya’s top radio and television media partners and bloggers, policeman, corporates from top companies, and our travel partners. It was a great night of fun and class, as we presented our “Inspired by her” food and drinks at the buffet station as well. At the end of the night, each guest was given a memorable nautical souvenir to commemorate this special event and celebrate this amazing milestone for MGallery by Sofitel Hotels!