

# The Influential Leaders



For one day only! Join this interactive and jam-packed program with “Experts of Influence“

In today’s fast paced, ever changing, and the boisterous digital world in which we live, becoming an influential leader is critical so that you can successfully lead yourself, your teams and your organization with inspiration.

The Influential Leaders is designed to build your leadership skills and maximize your influence both in and out of your industry.

What: BNOW.org in partnership with Together We Can Change the World, an NGO dedicated to improving the well-being of disadvantaged children and women in SE Asia, is co-hosting The Influential Leaders. Part of the proceeds will be donated to Thai charities that empower less fortunate girls and women.

Listen to world-class speakers, authors, trainers and thought leaders as they guide you to learn the skills necessary to increase your value an influential leader that will make you an invaluable asset to your organization and your industry

Where: Foreign Correspondents’ Club of Thailand, Maneeya Center, Penthouse floor, BTS Chidlom Exit 2.

When: Tuesday May 9th 2017, 9.15am - 6pm

Tickets: Baht 2200 (+10% or +20% donation to charity). Early bird tickets Baht 1800 (+10% or +20% donation to charity) expires May 4th. Ticket includes 1 buffet lunch and 2 coffee breaks. For details email [awesome@bnow.org](mailto:awesome@bnow.org) or call 02 662 5622.

Speakers and topics include:

Paul N Larsen - Find Your V-O-I-C-E as a Leader. Lead authentically with humility and vulnerability. Learn to thrive in honouring your own power.

Heather Lutze - Creating a compelling on-line brand. How to position yourself as the go to expert in your industry through effective on-line reputation building.

Rebecca Morgan - Powertalking - Use powerful language congruent with your voice as a leader.

Meredith Elliot Powell - Creating Influence as a leader. Create your personal plan of action to attract, retain and fully engage people.

Shawna Suckow - Strategic Networking - Building a network of support and mutually beneficial relationships. Be known as the connector in your industry.

David Dye and Karin Hurt - Build credibility and a more respected brand through writing a book. Create brand consistency across all platforms.

Scott Friedman- Celebrating your own success and the success of others. Through celebration and creating happier healthier relationships and workplaces, you will attract better connections.

Adele Good - Influential Leaders take care of their own health. Adele’s mission is to empower those she meets to realize how easy it is to be radiantly healthy, and live life full out, regardless of age, physical or medical limitations.

#####

#### About BNOW.org

Started in 2003 by a group of friends and professionals who want to make a difference in the community, the motto of BNOW.org is to link and inspire. In addition to hosting monthly networking events, BNOW also produces the Entrepreneur Now Awards. The program recognizes enterprising people and teams operating in the kingdom of Thailand. The project's goal is to foster the forward momentum for SMEs. For more information and updates, please visit [www.entrepreneurnow.asia](http://www.entrepreneurnow.asia).

#### About Together We Can Change the World (TWCCTW)

TWCCTW is dedicated to improving the well-being of disadvantaged children and women in SE Asia. We do this by offering both funding and our professional skills to carefully vetted organizations that provide education and job-skills-training to these deserving people, enabling them to achieve independent, self-sustaining lives. For details visit <http://twcctw.org/>.

For media enquiries and other information please contact:

Napaporn Sartjumroen ([pr@brandnow.asia](mailto:pr@brandnow.asia)) +66 9 9258 442;

Kachain Saengsuk ([event@brandnow.asia](mailto:event@brandnow.asia)) +66 91 858 9912;

Kittima Sethi ([kittima@brandnow.asia](mailto:kittima@brandnow.asia)) +66 81 826 2399

Brand Now Co., Ltd., 33 Manutham Mansion, 2nd Floor, Room 4, Sukhumvit Soi 51, Klongton Nua, Wattana, Bangkok 10110; [www.brandnow.asia](http://www.brandnow.asia) T: +66 2 1054217