

The Color Run™ Brings Bangkok Together



Bangkok is set to turn tropicolor just before Songkarn at The Color Run™ presented by Fragrant Property. The happiest 5k on the planet returns for a second year, welcoming more than 10,000 “Color Runners” over the two days – 1st and 2nd April. With the new start/ finish at the Airport Rail Link Makkasan Station, the five-kilometre fun run will see everyone run through showers of colored powder at every kilometer in a celebration of health and happiness.

Presented by leading eco-innovative property developer Fragrant Property Public Company Limited, CEO James Duan said, “We are very excited to see even more people attending with friends and family this year, to run and have fun, and help make it the best event ever in Bangkok. Fragrant Property is pleased to be part of Bangkok’s iconic 5KM run of the year.”

As part of The Color Run™ Tropicolor World Tour 2017, the event will be the most fun yet as organizers bring that vacation feel to the city and showcase the vibrant and fun-loving DNA of Bangkok. A host of activities await runners at the Festival Village including the best post-5K party on the planet and the huge Color Throwing Festival, along with music by DJ ONO, dancing and fun activities from sponsors.

Festival Village activities include:

- Energy Station by Fragrant Property.
- Fresh Fin Fun Surf Rider Station by Sponsor.
- Slow-Motion Color Splashing Moment Station by Dulux.
- Garnier Face Wash with Kao Supassara (1st April) and Alek Teeradej (2nd April).
- Refreshing moments with Hoegaarden.
- Away Spa Massage by W Hotel.
- Bana Station by GuavaPass.

Winnie Heng, Vice President of IMG Services (Thailand), commented “The number of participants for this year’s Tropicolor event has been overwhelming. The Color Run™ has really hit a chord with Bangkokians and we are excited to make the event bigger and even more fun than ever.”

The Color Run™ is presented by Fragrant Property with Co-Sponsors Dulux, and Sponsor, and support from Garnier, Hoegaarden, Siam Sport Syndicate and Siam Sport TV, W Hotel, Havaianas, GuavaPass, and Tourism Authority of Thailand