

# Thailand plays host to Asia IoT Business Platform 24-25 July 2017



What : The 13th edition of Asia IoT Business Platform (AIBP) on “Understanding IoT Needs of Businesses in Thailand”

When : July 24th 25th 2017; 8.30am-5pm

Where : Renaissance Bangkok Ratchaprasong Hotel (BTS Chidlom Exit 2)

To Register : For details regarding tickets and registration, visit <http://bit.ly/2rlQwAP>

The 13th edition of Asia IoT Business Platform (AIBP), endorsed by Thailand’s Ministry of Digital Economy and Society, will focus on the Thailand 4.0 initiative and shed light on the challenges that Thai enterprises and public service organizations face in adopting and deploying IoT projects, as well as the latest developments in Thailand’s IoT and ICT industry.

AIBP will also address Small and Medium Enterprises (SMEs), which currently makes up 98.5% of businesses and account for some 70% of national employment. SMEs are encouraged to initiate creative and innovative business, with the use of technologies and R&D, and the Office of Small and Medium Enterprises Promotion has plans for boosting “Smart SMEs”, as part of Thailand 4.0 Initiative.

Dr Pansak Siriratchatpong, Vice Minister, Ministry of Digital Economy and Society will deliver the keynote address and participate in a panel discussion to highlight initiatives rolled out by the Thai government to facilitate and drive the country towards Thailand 4.0.

The event includes keynote address and panel discussion covering a wide spectrum of topics including industry trends and outlook, industrial IoT, transport and logistics, public services, smart city, banking, finance and retail and next generation technologies.

Attendees will gain access to the latest updates of Internet of Things (IoT) information, knowledge-building discussions, and strategic business connections in the region.

This year’s line-up of esteemed speakers comprises IT leaders from local Thai enterprises such as Betagro, Charoen Pokphand (C.P), Electronic Government Agency, Central Group, Digital Economy Promotion Agency, Siriraj Hospitals, Bank of Thailand, Siam Commercial Bank, Thailand Post and Distribution, and many others.

The event is supported by the Singapore infocomm Technology Federation (SiTF), Hewlett Packard Enterprise, Fujitsu, Atilze, Dassault Systemes, Adlink, Robustel, DRVR, Hitachi, Cytech, Aerial Communications, and Parasoft.

Note to writers: For photos from last year’s AIBP, please click on

<https://www.flickr.com/photos/135931853@N02/albums/72157669162612966>

#####

## About Asia IoT Business Platform

With a focus on local government agencies and enterprises across different industry sectors, the Asia IoT Business Platform is a premier business program crafted by the industry for the industry, with the aim of addressing key issues facing the adoption of IoT technologies in ASEAN. The program drives enterprises to understand and learn about the adoption of IoT technologies for their business. Since its inception in 2013, the event has secured strong support from local governments and telecommunication companies. The 13th edition of Asia IoT Business Platform will be held on 24 - 25 July 2017 at Renaissance Bangkok Ratchaprasong Hotel and it will focus on engaging IoT solution providers and enterprises to address pain points and key challenges in implementing IoT in businesses.

## About Industry Platform Pte Ltd

Industry Platform Pte. Ltd. is a Singapore incorporated firm focused on the global telecommunications sector. We are Southeast Asia's leading organizer of Machine-to-Machine (M2M) and Internet of Things (IoT) conferences and exhibitions. We work with local and global businesses, as well as public sector bodies and associations who are looking to expand their reach in Asian markets. We provide the best platforms for industry professionals to network and shape developments.

For further details, please contact:

Napaporn Sartjumroen (Jan) 099-2584428 at [pr@brandnow.asia](mailto:pr@brandnow.asia)

Kachain Saengsuk (Chain) 091-8589912 at [event@brandnow.asia](mailto:event@brandnow.asia)

Kittima Sethi (Tinny) 081-8262399 at [kittima@brandnow.asia](mailto:kittima@brandnow.asia)

Brand Now Co., Limited [www.brandnow.asia](http://www.brandnow.asia) T: +66 2 662 5622

Abdullah Zaidani

Marketing and PR , Industry Platform Pte Ltd

Tel: +65 6733 1107

Email: [zaidani@industry-platform.com](mailto:zaidani@industry-platform.com)