

# **THAI Smile Expands Services in Chiang Mai, Opening New Route from Chiang Mai-Kaohsiung 4 Flights/Week, Starts 15 January 2020**



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THAI Smile Airways is continuously launching new routes with the latest one flying from Chiang Mai to Kaohsiung for passengers traveling between the two cities. The flight offers easy connections to other provinces in the North of Thailand and more choices to Thai passengers for traveling to Kaohsiung—a new travel destination in Taiwan. THAI Smile's Chiang Mai-Kaohsiung direct flight is expected to accommodate the tourism growth in Chiang Mai province and route expansion planned by THAI Smile in close collaboration with Thai Airways International.

Mrs. Charita Leelayudth, Chief Executive Officer of THAI Smile Airways, said that THAI Smile had adopted a strategy to expand international routes, particularly the routes to China and Taiwan, to facilitate Chinese and Taiwanese leisure and business travelers. So far, THAI Smile has opened a total of four routes in China including Bangkok-Zhengzhou, Bangkok-Chongqing, Bangkok-Changsha, and Bangkok-Kaohsiung which is a new travel destination for Thai people. As the second largest city in Taiwan, Kaohsiung is waiting to be experienced and explored. The charm of Kaohsiung is found in its beautiful nature, a variety of delicious dishes, peacefulness despite being a port city, and affordable cost of living. THAI Smile recently opened the Chiang Mai-Kaohsiung direct route to accommodate the growth of Taiwanese tourists in Thailand, Thai tourists who prefer visiting new destinations, as well as business travelers. We believe that this new route will help promote tourism and business between the two countries significantly.

The Chiang Mai-Kaohsiung route offers four flights per week (Tuesday, Wednesday, Friday, and

Sunday). Outbound flights leave Chiang Mai International Airport at 12.40 hrs. and arrive in Kaohsiung International Airport, Taiwan, at 17.30 hrs. Inbound flights leave Kaohsiung at 18.30 hrs. and arrive in Chiang Mai at 21.30 hrs. All flights offer seats in two classes-Premium Economy or 12-seat Smile PLUS Class and Economy or Smile Class of 150/156 seats. The Chiang Mai-Kaohsiung route uses

Airbus A320-200 fully equipped with facilities, outstanding inflight entertainments, and full service including free in-flight meals, advance reservation, and free baggage allowance of up to 40 kilograms. Special return fares to celebrate the new route start from 5,300 baht/person (net) with full service. The reservation period is from 7-14 January 2020 for travel between 15 January-28 March 2020. Book a ticket now on [www.thaismileair.com](http://www.thaismileair.com), Call Center 1181 or 02 118 8888.