

SureStay Hotel Group® Celebrates the Grand Opening of its First Hotel in Laos with a Glittering Rooftop Party



SureStay Hotel Group has celebrated the launch of the first SureStay® Hotel in Laos, with a glittering rooftop party to mark the grand opening of SureStay Hotel by Best Western Vientiane.

Hosted recently at Topsy Elephant, the hotel's dramatic top floor venue, this glamorous occasion was attended by senior company executives, the hotel's esteemed owners, government dignitaries, local partners and members of the media. The guest of honor was Mr. Bounma Phetsavong, Director General of the Tourism Management Department, which is part of the Lao Ministry of Information, Culture & Tourism.

In an exquisite setting overlooking the Vientiane skyline and Mekong River, attendees were treated to drinks and snacks, music and a lucky draw. A hotel tour allowed the local travel trade and media to learn all about the new property, Ms. Somphayboun Phothisane, the hotel's owner, Mr. Phonsak Sayarath, Managing Director and Mr. Putthithorn Ongsirikul, the Hotel Manager, were on hand to address the valued guests.

"We are delighted to introduce the SureStay Hotel Group to Laos, marking the start of an exciting new era of affordable international accommodation in this captivating country. SureStay Hotel by Best Western Vientiane is an outstanding property that rises above its price point, with exceptional facilities for business and leisure travelers, including a spa, gym and rooftop bar. I am confident that it will become very popular with local and overseas visitors alike," said Olivier Berrivin, Best Western Hotels & Resorts's Managing Director, International Operations - Asia.

"I would also like to thank Mr. Bounma Phetsavong, Director General of the Tourism Management Department, for sharing this important milestone with us. It was truly an honor to welcome him to our hotel," Olivier added.

Located in the heart of the Lao capital, only 15 minutes' drive from Wattay International Airport, SureStay Hotel by Best Western Vientiane introduces excellent hospitality and international standards of service to the city's premium economy hotel sector. The hotel comprises 68 rooms and suites, a restaurant, Sure Spa and top floor fitness center, plus services for corporate travelers, including computer stations in the lobby.

As the sun sets, the Tippy Elephant Rooftop Bar provides the perfect setting for cool drinks and stunning views over the mighty Mekong. It also creates a wonderful venue for intimate events.

SureStay Hotel by Best Western Vientiane become the latest in a series of SureStay hotels in Asia, following SureStay Plus by Best Western Sukhumvit 2 in Bangkok, Thailand, SureStay Plus by Best Western Shin-Osaka in Japan, and SureStay Plus by Best Western AC LUXE Angeles City in The Philippines. SureStay Plus by Best Western Cebu City is also scheduled to open its doors in the 2nd quarter of 2020.

BWH Hotel Group now offers a choice of two hotels in the Lao capital: SureStay Hotel by Best Western Vientiane and Best Western Vientiane Hotel.

For more information about SureStay Hotel by Best Western Vientiane, please visit www.bestwesternasia.com