

# Sue Industrial Picks ZW3D to Boost Design and Manufacturing of Auto Parts



ZW3D, one of the world's leading suppliers of advanced CAD/CAM solutions for the manufacturing industry, today announced that it has been selected by Sue Industrial Co., Ltd.(SIC), a leading manufacturer of brake parts for cars and motorcycles in Thailand.

Established in 1992, SIC is a motorcycle and automobile spare parts manufacturer in Bangkok, Thailand, providing a variety of auto accessories under the "YASAKI" brand in countries like Thailand, the Philippines, Iran, Dubai, Malaysia, Taiwan, Vietnam, Cambodia and Dominican Republic.

## The Need

To stay ahead of market, SIC highly values quality and efficiency. The need for improved efficiency was particularly urgent when manufacturing after-market products via CNC machining. Besides, higher requirements of mold design accompanied with the development of business when SIC tried to keep offering products with a value for money to their customers pushed SIC to find a better solution.

## The Solution

With unique advantages, ZW3D stood out from other 3D design platforms and was finally chosen by SIC. "The hybrid modeling really simplifies design processes when creating products. And the all-in-one solution helps us to streamline and speed up the design and manufacturing cycle. ZW3D's simple 2D drawing definitely accelerates our CNC programming," said Mr. Somchai Roongrojsub, General Manager of SIC. "We trust ZW3D."

Plus, with whole-process mold functionalities, like quick splitting, standard mold base library and BOM, ZW3D assisted SIC to boost mold design. It turned out that SIC benefited from not only the improved overall mold design efficiency but also the improved overall CAD design efficiency.

To improve user experience, ZW3D also provides valuable service and supports to help SIC maximize utility. "We are satisfied with the quick services all the time." Somchai added.

To learn more about ZW3D CAD/CAM product, please follow ZWSOFT on [www.facebook.com/ZWSOFT](http://www.facebook.com/ZWSOFT) and users can download it from [www.zwsoft.com/ZW3D/](http://www.zwsoft.com/ZW3D/). Xianjin Trading Co.,Ltd., the authorized distributor of ZW3D in Thailand, will attend the Manufacturing Expo 2015 during 24-27 June 2015 at Bitec Bangna. For any detailed product feature information, users can visit Xianjin's booth (Z23)

## About Sue Industrial Co., Ltd.

Sue Industrial Co., Ltd., as a local & overseas supplier and exporter who provides the quality products to customers, mainly produces brake shoes, disc brake pads, wheel hub (front/rear), brake & clutch lever and some accessories, as well as others aluminum-related products.

## About ZW3D CAD/CAM

ZW3D is cost-effective CAD/CAM software for 3D modeling, mold design, and machining, which takes engineers from concept to finished product in one easy-to-use, single collaborative

environment. <http://www.zwsoft.com/ZW3D/>