

SHOW DC Pampers Art-Loving Families With “Scrambled Art” Partnership



New alternative art classes to unlock child creativity organised by SHOW DC!

SHOW DC invites art-loving children and families to enjoy a newly opened space that is sure to release their imagination and creativity in a family-friendly setting. Scrambled Art is a “process art” club that focuses on engaging children in an “open-ended art” concept, rather than focussing on the outcomes. Activities will help develop children’s planning skills, fine-motor skills and concentration. Starting from 6 April, 2019 SHOW DC shoppers can present shopping receipts valued at 500 baht or more per receipt to redeem a free experience at Scrambled Art at SHOW DC.

The largest outlet shopping destination in the heart of Bangkok, SHOW DC sees the importance of art and how it can successfully support a child’s learning and development skills, and have joined hands with Scrambled Art to launch special family art classes – SHOW DC Kids Art Class by Scrambled Art – on the 2nd Floor of SHOW DC. Art classes will start from 6 April, 2019 onwards.

SHOW DC Kids Art Class by Scrambled Art will offer a variety of art classes to children aged two to eight years old on Saturdays and Sundays at the mall. There will be two one-and-a-half-hour classes each day: Session 1 will be from 13:00 to 14:30, and Session 2 from 15:30 to 17:00. Children will be grouped into two different age groups – 2 to 4 years old and 4 to 8 years old – and each round will be limited to a maximum of 25 participants.

Supporting the growing number of families in the Rama 9 area and shopping at the mall, SHOW DC is offering free participation in the weekend classes to families who spend 500 baht or more at the mall any day Monday through Sunday, and pre-register for the art classes in advance.

Scrambled Art is a “Process Art Club” for children that focuses on the art experience rather than placing importance on the finished products. It amplifies the open-ended art production process so that children can develop their creativity. Children will be able to explain their own process in reaching the end product, which in turn will make them proud of their creation. Classes will encourage children to think outside-the-box, to make their own decisions, build up their confidence and develop problem-solving skills in different ways. At the same time, classes are also designed to enhance skills such as planning and implementation to increase brain synapses, and promote work tasks to develop fine motor skills and the ability to focus.

SHOW DC Kids Art Class by Scrambled Art will take place every weekend on the 2nd Floor of SHOW DC. For more information, contact tel: 0 2203 1890, and follow SHOW DC news and promotions at <https://www.facebook.com/showdc.co.th>.

About SHOW DC

SHOW DC is Thailand’s largest outlet shopping destination in the heart of Bangkok. Situated on 43 rai (17 acres) of land in the Rama 9 area of Bangkok with over 180,000 sqm and a total investment of 9.5 billion baht (approx. USD 300 million), SHOW DC opened in December 2016.

For more information, visit www.showdc.co.th.