

SHOW DC Launch New Food Destination “Food Street”



Tasty Thai dishes for the enjoyment of Rama 9 residents, workers and shoppers

Thailand’s largest outlet shopping destination in the heart of Bangkok, SHOW DC, has complemented its retail and entertainment offerings with a new food concept, Food Street. Located on the 5th Floor of the popular mall, Food Street is set to become a food destination in its own right and positions SHOW DC squarely at the heart of Rama 9.

Catering to the growing residential and business community in Rama 9, as well as visitors to the mall, Food Street showcases the best of Thai food. Designed in a contemporary Thai style, Food Street offers a modern take on traditional Thai street dishes in an air-conditioned environment with more than 200 menu items, including Som Tam Moo Grob (Papaya Salad with Crispy Pork), Khao Lad Kaeng Kali Kai Grob Khai Onsen (Japanese Curry with Crispy Chicken and Onsen Egg on rice), Kuay Tiao Nuea Shabu (Beef Shabu Noodle), as well as tasty favourites such as Khao Phad Tom Yum Haeng (Dried Tom Yum Fried Rice), Moo Phad Kapi (Stir Fried Pork with Shrimp Paste), Kuay Tiao Tom Yum (Crispy Wonton Tom Yum Soup), and delicious desserts including the Thai classic, Mango and Sticky Rice.

With the Food Street concept, SHOW DC has sought to provide an opportunity for local food entrepreneurs to run their own in-mall food stall, with a focus on food authenticity and quality popular Thai dishes at prices everyone can afford.

Regina Loo, Chief Marketing & Merchandising Officer of SHOW DC commented, “Food Street is the latest addition to the ongoing development and re-imagining of SHOW DC, and is already proving popular with nearby residents, workers and visitors to the mall. We have worked with local Thai food entrepreneurs to create an exciting new food experience and we believe Food Street will become a new food destination at the heart of Rama 9.”

Food Street at SHOW DC is located on the mall’s 5th Floor and is open daily from 11:00 - 20:00. For more information, tel: 0 2203 1890 and follow SHOW DC for the latest news and promotions at <https://www.facebook.com/showdc.co.th>.