

Share for Chang organizes ‘Half-Marathon 2018’ to raise funds to save Thai elephants

Press Release
For Immediate Release

September 3rd, Bangkok – Share for Chang, in cooperation with The Thai Elephant Conservation Center, under the patronage of HRH the late Princess Galyani Vadhana, is organizing the “Share For Chang Half-Marathon 2018” on November 25, 2018. This charity event is aimed at raising funds to save elephants in Thailand and to raise awareness of the importance of elephants in Thailand.

The ‘Share for Chang Half-Marathon 2018” will take place along a picturesque route in Lampang surrounded by local lifestyle and participants will run with elephants. Proceeds from the event will be donated to the Elephant Hospital and the Thailand Elephant Conservation Center, in kind, including food, medical supplies, and funds for research and development, as well as PR and marketing to educate Thais and foreigners on elephant husbandry – ways on how to look after and manage elephants.

“Medical treatment for each elephant can be more expensive than the cost of the elephant itself because each elephant needs 100 times more medication than human beings. Each elephant takes 3-4 months to treat with high medical cost and a long recuperation period”, explained Dr Sithidej Mahasawangsakul, Advisor and Specialist of The Forest Industry Organization. “If elephant owners calculate and assess that it is not worth the treatment, they would abandon their ill elephants and buy new ones. Hence, the Elephant Hospital has been set up by The Forest Industry Organization to solve this problem in hopes of providing free of charge medical treatment to elephants”, pointed out Dr. Sithidej.

There are 4 categories for this special half-marathon event including Half marathon 21km (THB 990), Mini marathon 10km (THB 700), and Fun Run 3.5km(THB 490). VIP tickets are also available at THB 2000. For details and to sign up, please visit Alpha ME application or www.Alphame.co.th or AlphaME.ME

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About Share for Chang

Assist International Services Co., Ltd. is a medical assistance provider with its registered office in Bangkok since 2003 in response to the need of assistance services from tourists and expatriates living in Thailand. “Share for Chang” is a CSR activities aiming to encourage the social to aware and understand the existing elephant’s problem, as well as spreading the beautiful relationship between elephant and mahout (elephant rider) through the Marathon activities.

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