

# **RISLAND Thailand actively penetrate the real estate market in the second half of 2020 with the launch of new residential project “Skyrise Avenue Sukhumvit 64” has a total project value of more than 9 billion baht.**



Bangkok, RISLAND Thailand, a global leader in property development, today unveiled a Mixed-Use housing project which is claimed to be the biggest of its kind in Bangkok’s Sukhumvit 64 vicinity. Named Skyrise Avenue Sukhumvit 64, the brand new residential development is intended to be an urban oasis that is carrying the concept of Harmonic Living Arise. Strategically located just 450 meters from the BTS Punnawithi station, it offers a full load of amenities and facilities ideal for different lifestyles and happy living from the inside out. More than 40% of the total project area is allocated for lush greenery and multifaceted creative landscapes. With a presale scheduled for August 1 - 2 this year, units in this project are priced at 2.49 million baht onwards.

“RISLAND is a global leader in property development. Now listed in the Hong Kong Stock Exchange (HKEX), the group currently develops residential and commercial projects, provides building management services, and invest in property projects in many countries, including USA, New Zealand, India, Indonesia, Vietnam and Thailand, with a total value of 550 billion bath globally,” said Dr. Yan Zhu, Project Director of Skyrise Avenue Sukhumvit 64 at RISLAND Thailand. Since 2018, RISLAND Thailand has launched several new property projects covering almost every segment, including Artisan Ratchada, Lake Serene Rama II, CLOUD Thonglor-Phetchaburi, The Living Phetkasem, and CLOUD Residences - SKV23, which received a remarkable response.

“RISLAND Thailand continues to offer Mixed-Use residential projects in the best possible locations with more affordable prices. This is to carry on the corporate philosophy and values that does not mean only building physical housing units but also being driven by a passion to enhance the quality of living and maximize value for residents. A perfect example of this is Skyrise Avenue Sukhumvit

64, which is the biggest residential project of its kind by RISLAND Thailand on Sukhumvit Road. The first phase includes four high-rise condominiums (one 46-storey building, two 48-storey buildings, and one 49-storey building) featuring a total of 1,961 units. With a total project value of over 15 billion baht, the first phase alone represents 9.06 billion baht in value. Besides, it can be the epitome of urban oasis as it sacrifices more than 40% of the project area for greenery to honor the work-life balance of its residents.

Skyrise Avenue Sukhumvit 64 is developed in an area of over 22 rai (approx. 8.69 acre) just 450 meters from the BTS Punnawithi station, which is considered one of the most fantastic and fast growing locations at the ending part of Sukhumvit Road. It has been planned very strategically so that residents receive the benefits of being well connected to key business districts like Ploenchit, Chidlom and Siam with ease. This unparalleled project is located in a prominent and convenient neighborhood ideal for different lifestyles, including shopping malls, office buildings, educational institutes, hospitals as well as offices of government and private sectors along with the emerging Bangkok Mall. Interestingly, from an investment perspective, the current price range of condominium units in the ending zones of Sukhumvit Road is 160,000 - 180,000 baht per square meter and the rental yield is around 5-8%," commented Dr. Yan Zhu,

According to, Mr. Kasemsak Soontarotok, Sales & Marketing Director of RISLAND Thailand, Skyrise Avenue Sukhumvit 64 rides on the concept of "Harmonic Living Arise" where different lifestyle needs of its residents are viewed, optimized, and met through three main outstanding elements.

1) The Living Area This residential project consists of four buildings that house a total of 1,961 units. For extra privacy and comfort of living, each floor has 11 units only while the three top floors feature a maximum of 5 units each with a stunning view of the curve of the Chao Phraya River from the unit's balcony.

2) The Recreation Area Meticulous design and attention to details, especially in terms of space allocation and design for more practical use, can be seen in every square meter of this residential oasis. Green space is multiplied with the addition of healthy park where everybody can enjoy workout and relaxing activities. Over 40% of the total project area is dedicated for ample greenery with more than 100 species of plants. The residential buildings are distinguished by generous common space fully equipped with indoor and outdoor facilities and amenities that meet the lifestyle needs of all residents. These include a 500-sqm swimming pool which is equivalent to an Olympic swimming pool, co-working space, podcast station, fitness center, co-kitchen space, family area, sauna room, and half-court basketball court among others.

3) The Car Safety Area The parking facility is second to none at Skyrise Avenue Sukhumvit 64. It is located underground with two-storey structure for aesthetic purpose and convenience. The underground parking zone represents 46% of the total project area, exclusive of double parking. "Apart from the three distinctive element mentioned above, the work-from-home lifestyle of the younger generation can be fulfilled as a result of the partnership with Casa Lapin, one of the most favorite third places for café hoppers. The café offers a variety of coffee, beverage and dessert recipes in combination with cozy ambiance. From now café hopping does not only mean sipping and taking selfies, but also exploring and getting cool images with the Sales Gallery of this residential oasis in the heart of Sukhumvit as a background. By the next four years, the site will have office buildings and commercial space upon the completion of its second phase, which is expected to truly enhance the way people live at Skyrise Avenue Sukhumvit 64," said Mr. Kasemsak.

Mr. Duangrit Bunnag, the founder of Duangrit Bunnag Architect Limited, an internationally acclaimed architect who led the design team of this project, said: "Skyrise Avenue Sukhumvit 64 has been designed to be modern and minimal. Living area and common space are decisively separated. All parking lots are located underground to make minimal site impact and create a breezy boutique property with a family-friendly, but tranquil atmosphere. The orientation of buildings is cleverly adjusted, with buildings are overlapped each other relative to the plan of the buildings. This results

in a variety of unit's floor plans for home buyers to choose from. Options can be added to make each residential unit best fit individual lifestyle needs.

Amazing interior of each unit is tailored to different living styles. Kitchen is designed to be close or open. Cornered living space, large curved glass wall in the bedroom, and bathtub embracing an irresistible view from the outside are among unit's outstanding attributes. Built-in furniture and interior decorative items such as multi-layer shoe rack, front cabinet, and large closet that is big enough to install a luggage stand are carefully designed and crafted with functionality as priority. All of these allow this residential estate to bring a true answer for today's changing lifestyle," said Mr. Duangrit.

Skyrise Avenue Sukhumvit 64 offers 1 bedroom (28 - 35 sqm), 2 bedroom /1 bathroom (45 sqm), 2 bedrooms / 2 bathroom (55 sqm), 3 bedroom / 2 bathroom (73 sqm), and 3 bedroom / 3 bathroom (87 - 100 sqm) and exclusive loft units featuring 35 - 55 sqm. Prices start from 2.49 million baht. The construction work is expected to be complete in the second quarter of 2024.

The presale is scheduled for August 1 - 2, 2020 at Sales Gallery of Skyrise Avenue Sukhumvit 64 (Soi Sukhumvit 64/2). For more information and preregistration for special offers, please visit <https://bit.ly/3hWegqV> or contact 0 2026 6888 ext. 7, or check out Facebook fan page: Skyrise Avenue SKV64 or Line ID: @Skyrise\_Skv64