

# RetailEX ASEAN 2017



Bangkok, October 20th, 2017 - RetailEX ASEAN 2017, co-located with Internet Retailing Expo ASEAN, recently organized a panel discussion on Challenges and Opportunities of B2B/B2C Marketplaces to look into the factors changing the landscape of B2B / B2C commerce and what B2B / B2C marketplaces need to know to stay on top of industry trends. 2

Photo shows panelists (from left to right): Joseph Aditya, CEO, Ralali.com, Indonesia, Julien Zoma, Chief Digital Officer, Orami, Thailand, Pacharee Pantoomano (Moderator), Co-Founder and Director, Brand Now Co., Ltd, Thailand, Sumit Jasoria, Managing Director, Shop.com.mm & Kaymu.com.mm, Myanmar and Pawoot Pongvitayapanu, CEO & Founder, TARAD.com, Thailand.

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