

Protect against cyber Predators, you'll never see them coming!



Kaspersky Lab announces today another partnership with 20th Century Fox for the launch of a promotional campaign for the movie "The Predator". Exciting prizes for the much-awaited sci-fi movie of 2018 are up for grabs in Kaspersky Lab's "The Predator Promo" in Asia Pacific.

The global cybersecurity company opens the promo for 11 countries in the APAC region including Australia, Hong Kong, Indonesia, Malaysia, New Zealand, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam.

7 winners from the participating countries will get an experience of a lifetime to go on a Hollywood FOX Tour worth more than USD 8000, while 1000 other winners will receive Limited Edition Predator Gift sets worth USD 25 each.

"Being cybersecurity experts, we want to make sure that the cyberworld is safe for everyone from all kinds of threats. Our job is pretty much parallel to the role of the good guys in the Predator movie as we are hunting the hunters to make the world a little safer from cybercriminals," said Yeo Siang Tiong, General Manager, SEA, Kaspersky Lab.

Helmed by American actor Shane Black, who also directed Lethal Weapon series and Iron Man 3, The Predator features an action-packed conflict between the lethal alien hunters - the predators - returning to earth, against a disgruntled science teacher, a crew of retired soldiers, and a boy who has an extraordinary ability to learn languages.

Kaspersky Lab first teamed up with 20th Century Fox for the ultimate Fantastic Four Sweepstakes in 2015 where one lucky winner was jetted off to Reykjavik, Iceland for an experience of a lifetime.

For more information on how to join the promo, please visit <http://apac-promo-kaspersky.com>