

# Photo Release The RetailEX ASEAN Start-up Elevator Pitch contest



Bangkok, Thailand, 2 October 2018 - The RetailEX ASEAN Start-up Elevator Pitch contest was recently held in Bangkok as part of RetailEX ASEAN 2018, an annual international trade exhibition and conference that caters to retailers and brands focusing on the ASEAN market.

The contest was opened to entries from ASEAN with an objective to help start-ups gain more brand exposure and establish business relationships with potential partners and investors. The winner received a cash prize of USD1000.

The winner this year was Parcel-tracking startup Parcel Perform from Singapore.

Photos shows Parcel-tracking startup Parcel Perform Co-Founder Dana von der Heide (third left) with judges, from L to R: Adrian Stewart, Partner, Galaxy Ventures, Pahrada (Mameaw) Sapprasert, Director, 500 Startups, Dana von der Heide, June Chen, Associate, Monkshill, Khor Chieh Suang, Principal, Cento Ventures and Heislyc Loh, Co-Director, Founder Institute (Malaysia)

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