

# **Photo release: Grand Opening Celebration of “STAEDTLER Manufacturing (Thailand)” at Lard Krabang Industrial Estate**



March 10th 2017, Bangkok - STAEDTLER Manufacturing (Thailand) Ltd. recently completed an THB 80 million renovation and expansion project at its factory at Bangkok's Lard Krabang Industrial Estate.

Attending the grand opening celebration were from left to right Markus Handfest, Managing Director, STAEDTLER (Thailand) Ltd., Dr. Peer Gebauer, Minister, Deputy Head of Mission, Head of Economic and Commercial Affairs, Embassy of the Federal Republic of Germany, Jutta Winkelsträter, Head of STAEDTLER Group Human Resources, STAEDTLER Mars GmbH & Co. KG, Dr. Konstantin Czeschka, CTO, STAEDTLER Noris GmbH, and Dr. Roland Wein Executive Director of German-Thai Chamber of Commerce.

## About the STAEDTLER Group

STAEDTLER is one of the oldest industrial companies in Germany and ranks among the world's leading manufacturers and suppliers of writing, colouring, drawing and creative products.

STAEDTLER has 2,100 employees worldwide, more than 1,200 of them in Germany alone. The long-established company attaches great importance to the origins of its products and manufactures a large part of its articles in Germany. This makes STAEDTLER the largest manufacturer of wood-cased pencils, OHP pens, erasers, mechanical pencil leads and modelling clays in Europe and proud of its long tradition of manufacturing 'Made in Germany' products.