

ORDER team from Australia takes the win at first OMEN by HP - Challenger Series Tournament in Asia-Pacific and Japan



Bangkok, November 5, 2018 — HP today announced the winners of the inaugural OMEN by HP - Challenger Series Tournament in Asia-Pacific and Japan - a gaming tournament based on PlayerUnknown's Battlegrounds (PUBG).

Pavin Vorapruck, Managing Director, HP Thailand congratulates first prize winners ORDER team from Australia. The Grand Final was held at COMMART in Bangkok, Thailand from November 2 to 4. The tournament welcomed 20 international teams of four and 21 influencers to battle for the win in the amateur and influencer categories. Representing Thailand were the Chaos Gaming and Blackcat Gaming teams.

To enhance the gaming experience from the OMEN by HP Challenger Series, HP also held its University Final Match on Saturday, November 3rd at 3-6 pm at the Reception Hall. Exclusively for university students, participants earned their places through series of university campus event qualifiers. The winner was from King Mongkut's Institute of Technology Ladkrabang. All winners received exciting prizes sponsored by OMEN by HP.

The collaboration between HP, Intel and PUBG reinforces HP's commitment to fuel the growth and evolution of the Asia-Pacific gaming landscape through strategic partnerships. With the OMEN Challenger Series, over 3,000 PUBG gamers joined an action-packed gaming experience to compete for a USD 50,000 prize pool and the chance to be named the best in Asia-Pacific.

"HP pushes boundaries that fuel the passion, excitement and competitive spirit of gamers," said Pavin Vorapruck, Managing Director, HP Inc. Thailand. "Beyond developing groundbreaking OMEN gaming devices, our collaborations with the likes of PUBG Corporation are pivotal for developing deeper connections with the gaming community while evolving with gamers' needs."

"With close to 1.5 billion gamers now gaming on PCs, Intel is continuously pushing the boundaries to deliver the best eSports and gaming experience to this rapidly growing market. Intel has a long history of success in eSports and gaming and being a part of OMEN Challenger Series with HP and PUBG demonstrates our continued commitment to this space," said Ajay Mohan, Director of Marketing, Intel Asia-Pacific & Japan.

The OMEN by HP Challenger Series, an open amateur PlayerUnknown's Battlegrounds tournament kicked off online in mid-September. Over a two-month long, Country Team Qualifiers for PUBG gamers were conducted in Singapore, Malaysia, Thailand, Indonesia, Philippines, India, China, Japan, Korea, Australia, and New Zealand. 11 Countries, 11 Open Qualifiers, only the best squads from each country had made their way to the Grand Finals in Bangkok, Thailand. Played in squad format, players battled in a non-stop shrinking circle and looted advantageous resources to eliminate others to stay alive as the winning Champion. For more information about the OMEN Challenger Series, visit: <http://omengaming.co>

As part of the OMEN by HP Challenger Series, with every purchase of HP Gaming Laptop or

Desktop with Intel Core i5, Core i7, customers will receive an exclusive Intel jacket for PUBG valued at 1,590 baht. The promotion runs from now until 31 December 2018 while stocks last. Register here <http://www.hppc-rewards.com/pc/redeemIV.aspx>

For more information about the OMEN by HP ecosystem of gaming PCs, displays and accessories, visit <http://www8.hp.com/th/th/campaigns/gamingpcs/overview.html>

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