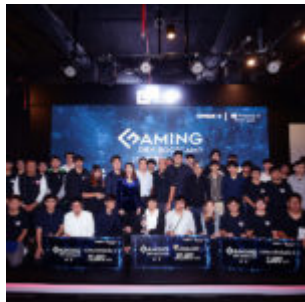


OMEN by HP - Gaming Development Bootcamp Program Season 2



Bangkok, September 30, 2019 — HP Inc. announced the completion of “Gaming Development Bootcamp Season 2” in Thailand, a campaign that inspires local game developers to create that next-generation of immersive gaming experiences for the gaming community. Powered by OMEN by HP, the bootcamp continues to push young varsity gaming enthusiasts to learn, create, exchange ideas and shape the future of Thai gaming ecosystem through training programs.

“Gaming is inherently a social experience and HP is responsible for building a community that empowers everyone who shares a passion for gaming. HP has helped the Thai gaming community Play to Progress, create game content and connect game developers community in Thailand said Pattariya Pattarakorn, Country Category Manager - Personal Systems

Inspired by the success of the VR Development Bootcamp in Thailand, HP is deepening its engagement with the local gaming community while enhancing game developers’ capabilities. The Gaming Development Bootcamp Season 2, powered by OMEN by HP, offers the participants a hands-on experience in creating game content with the Unity Program.

Open to college and university students in the greater Bangkok, a total of 24 teams or a total of 105 students were recruited and trained by game development experts on Unity, the creation of 3D animation and graphic design for game development. During the course, each participating team worked on an assignment to develop gaming contents with Unity 3D and showcased the project at the final round to win “The Winner of Gaming Dev Bootcamp 2019” award.

Competing student teams from Bangkok University, Rangsit University, Mahidol University, Kasetsart University, King Mongkut’s University of Technology Thonburi University of the Thai Chamber of Commerce, Thammasat University, and King Mongkut’s Institute of Technology Ladkrabang participated in the final round of the bootcamp on 29 September 2019 at GG Arena, Siam Square One. The award presentation was presided over by Mr. Saranpat Sereewiwattana, the

Vice President of Thai Game Software Industry Association and Pattariya Pattarakorn, Country Category Manager - Personal Systems. Team Sanser from Bangkok University won "The Winner of Gaming Dev Bootcamp 2019" and were rewarded with a scholarship sponsored by OMEN by HP. All participants also received Gaming Development Bootcamp Certificate.

"We keep reinventing to deliver groundbreaking technologies that can evolve with the needs of the immersive gaming ecosystem and local community. At HP, we take pride in transforming experiences so every type of gamer can Play to Progress. OMEN and HP Pavilion Gaming are designed and built to encourage, empower, and energize gamers to unlock their potential" emphasized Pattariya.

HP is creating an immersive ecosystem from devices, software and accessories to deliver immersive experience and help gamers to connect with their community. Pushing the boundaries of what's possible with game-changing evolutionary and revolutionary products reflects the philosophy of reinvention at HP. OMEN by HP delivers more powerful gaming laptop and desktop that lets gamers customize, crank up the setting for maximum performance. For casual gamers who are mobile and versatile, Pavilion Gaming lineup is provides the ultimate combination of powerful gaming experiences, value and versatility for everyday use.

OMEN by HP Pricing and Availability

- OMEN X 2S Laptop now available via HP Online Store and other retailers for a starting price of 99,990 Baht (VAT Included)
- OMEN 15 Laptop now available via HP Online Store and other retailers for a starting price of 49,990 Baht (VAT Included)
- Pavilion Gaming 15 Laptop now available via HP Online Store and other retailers for a starting price of 25,990 Baht (VAT Included)

Come experience a powerful lineup of OMEN and HP Pavilion Gaming innovations at the HP Experience Store, open daily from 10:00-20:00 hrs, 3rd Floor, Siam Square One or access online at HP Online Store <https://store.hp.com/th-th/default/>

About HP

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