

New Khiri Travel Website Designed to Inspire the Travel Trade



As the World Travel Market opens in London, Khiri Travel unveils new B2B website full of Asian inspiration for tour operators

As World Travel Market in London opens 5 November, Asia specialist DMC Khiri Travel has unveiled its new website to inspire the travel trade. The new site at Khiri.com, full of travel discoveries, makes it easy to find solutions for sustainable travel options and guest experiences in Thailand, Laos, Cambodia, Vietnam, Myanmar, Indonesia, Sri Lanka and the Maldives.

The new website underlines Khiri's excellence in responsible tourism. It showcases the milestones, vision and sustainable tourism credentials that Khiri Travel has earned over the last 25 years, including many awards.

On the responsible tourism side, the visually sumptuous site addresses issues such as animals in tourism, do's and don'ts in Myanmar, child safe tourism and shows how Khiri, which is Travelife certified, has been built on the triple bottom line of people, planet and profit.

To inspire the travel trade the new Khiri.com site can be explored through sections dedicated to culinary, adventure, people, family, news and events, responsible and sustainable travel, and more.

"Responsible travel practices are at the core of our Khiri's travel experiences for the travel trade and our new website shows this," said Willem Niemeijer, the Khiri Travel founder.

"Over the last 25 years we have made a firm commitment to social and environmental sustainability in a part of Asia known for its great beauty, charm and cultural variety," he said.

The new Khiri.com gives a glimpse into the structure that makes Khiri a unique DMC in Asia: 17 operational offices across eight countries and over 200 multi-cultural staff ensuring a local presence with a global mindset.

The website explains that Khiri Travel has made a firm commitment to social and environmental sustainability, not just in its operations, but also in its supply chain.

Khiri Travel will be present at WTM London at booth AS603 in the south hall 5-7 November. The company will be represented by its founder Willem Niemeijer; Adrian Croft, Director of Sales & Marketing, Europe; Miles Gravett, GM of Khiri Travel Cambodia; Petra Ismail, GM of Khiri Travel Sri Lanka; and Herman Hoven, GM, Khiri Travel Indonesia.

Further information on the new khiri.com website.

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About Khiri Travel

Since 1993, Khiri Travel has won awards and earned a reputation as a destination management company dedicated to working with select tour operators to provide quality leisure travel

experiences across Asia. With 17 offices in Thailand, Laos, Myanmar, Vietnam, Cambodia, Indonesia, Sri Lanka and the Maldives, Khiri Travel's entrepreneurial associates craft innovative itineraries that reflect their passion for authentic, local and sustainable experiences. Visit khiri.com.

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