

Medical Devices ASEAN 2018 welcomed 3,639 trade visitors from 31 countries



The first edition of Medical Devices ASEAN 2018 (“MDA 2018”), the international exhibition and congress on medical devices, technologies, services and general healthcare, reflected its success as the gateway to ASEAN’s medical devices industry. Over 125 brands and companies from 10 countries alongside more than 3,639 national and international trade visitors from 31 countries gathered, to explore this new chapter in ASEAN’s medical devices industry; raising the bar for medical devices standards and supporting the push to position Thailand as the medical hub of ASEAN.

MDA 2018 as an integrating platform for medical devices industry

Mr. Loy Joon How, General Manager, IMPACT Exhibition Management Co., Ltd. (“IMPACT”), said, “The first edition of MDA 2018 exceeded our expectations due to strong supports from the public and private sectors. This event showcased the latest medical innovations and technologies, covering a comprehensive range of products and services, including general surgery; orthopedic surgery and rehabilitation medicine; radiology and diagnostic imaging; medical laboratory; IT in healthcare; medical instruments and consumables.”

Mr. Veerasith Sinchareonkul, Executive Director, Sri Trang Gloves (Thailand) Co., Ltd., who exhibited at MDA 2018, stated, “We are a major player in the medical and healthcare industry and we recognized MDA 2018 as a vital event for the industry. We exhibited at the event to contribute to the expansion of Thailand’s medical device market. Exhibiting at MDA 2018 served as a public relations tool to increase the awareness of our business, enhance our reputation, and present our products to our customers. This show is an all-encompassing medical devices exhibition in the region.”

“We believe that MDA 2018 is an effective platform for us to link up with other potential partners. The feedback from the attendees is quite positive, and the show is fabulous,” added by Jack Cheung, a representative from Logital Co., Ltd., Hong Kong.

The MDA Congress, with six academic conferences and an industry forum, welcomed over 1,559 delegates. Attended by lab professionals, doctors, general practitioners, orthopaedists, nurses, radiologists, radiographers, biomedical engineers and other specialists, the sessions were strongly supported by the Royal College of Orthopaedic Surgeons of Thailand; the Nurses’ Association of Thailand under the Royal Patronage of Her Royal Highness the Princess Mother; the Radiological Society of Thailand; the Thai Association for Medical Instrumentation; the Thai Medical Informatics Association; the Association of Medical Technologists of Thailand under the Patronage of H.R.H. Princess Soamsawali; and the Thai Medical Device Technology Industry Association

Mr. Loy concluded, “Under the theme ‘Building the Future of Healthcare’, MDA aimed to serve as an integrated healthcare platform to facilitate business among manufacturers, suppliers, and end-users; and to offer valuable insights into the healthcare market in ASEAN. We look forward to a more vibrant and comprehensive edition next year and we are very excited to facilitate these companies’ journey to establish and expand their presence in the ASEAN’s medical devices industry.”

The second edition of MDA will be held on 10-12 July 2019, at Hall 1-2, IMPACT Exhibition Center, Bangkok, Thailand.

For more information on the definitive exhibition, please visit www.medicaldevicesasean.com