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Thailand, 19 August 2015 – Marshall Cavendish Education, the leading developer and provider of educational solutions in Singapore, will share its knowledge and expertise in Chinese language learning with over 200 Thai educators in Bangkok on Saturday, 22 August 2015.

The first of its kind in Thailand, the Chinese Teachers Seminar is supported by the Ministry of Education, Thailand, the Department of Education Bangkok Metropolitan Administration and C asean, who will be our main event sponsor. Marshall Cavendish Education, Singapore's sole textbook publisher for Chinese language textbooks has specially curated a programme to provide educators with salient strategies and materials for effective Chinese language teaching and learning.

Taking place at the C asean Auditorium at Cyberworld Tower, the two-part session will first share comprehensive insights of the pedagogy behind Chinese language teaching and explore materials educators can utilise to enhance their instructional content. To ensure participants gain a firm grasp of the pedagogies explored, a practical session will follow, with a hands-on demonstration from Marshall Cavendish Education's wide range of quality resources on learning Chinese as a foreign language such as Learning Chinese with Fun and Flying with Chinese. Marshall Cavendish is the only appointed co-publisher for all primary and secondary Chinese textbooks in Singapore and has worked closely with the Ministry of Education, Singapore for close to 35 years on developing educational resources for various languages including Chinese, Malay and Tamil.

Keynote speaker:

- Mr. Luo Qingming, lecturer at the Asian Languages and Cultures Department, National Institute of Education, Singapore

Ms. Lim Geok Leng, General Manager and Publisher (Asian Languages), Marshall Cavendish Education, believes the initiative will help encourage the proliferation of Chinese language learning in Thailand:

"We are very encouraged to see such a positive response to this event. With this seminar being our first in Bangkok, we look forward to having more of such sharing sessions to create more teaching and learning opportunities for Chinese language educators in Thailand."

About Marshall Cavendish Education

Marshall Cavendish Education is the leading developer and provider of K-12 educational solutions in Singapore and around the world.

With over 40 years of experience, its holistic blend of pedagogically sound curriculum, digital technology and professional development has been specially developed to meet the needs of teachers and students in more than 50 countries, inspiring them to excel inside and outside the classroom.

Marshall Cavendish Education's well-researched and quality content such as Marshall Cavendish

Maths and Science is widely recognised, and has been approved and endorsed by education ministries in Asia, Sub-Saharan Africa, Middle East, the Caribbean and Americas. For more information, please visit [www.mceducation.com](http://www.mceducation.com)

#### About C Asean

Established in 2013, C asean is a social enterprise aiming to strengthen regional connectivity by promoting high growth environment for ASEAN businesses as well as uplifting public knowledge, awareness, and understanding on upcoming regional integration. We aim to provide a networking platform for collaboration among business leaders across the region to support the development of ASEAN community, especially new generation through various connectivity initiatives. C asean ([www.c-asean.org](http://www.c-asean.org)) is one of the great piece of art with vision anchored, mission engaged by Thai private sectors to drive the commitment. "COLLABORATE FOR THE BETTER".

We provide "A place where innovative ideas meet strategic resources to yield a powerful synergy" to foster the potential of Entrepreneurship.

#### Our missions

- Build a regional hub for ASEAN citizen focusing on business, arts, and culture.
- Establish an effective ASEAN network and community.
- Set a stage of showcase on business, arts, and culture for young entrepreneurs and new generations.

For more information, please visit [www.c-asean.org](http://www.c-asean.org)