

# Logistics exhibition ‘LogiMAT-Intelligent Warehouse’



Logistics exhibition ‘LogiMAT-Intelligent Warehouse’ jointly organized by International and Local organizers for the first time in Thailand in May 2020

Expolink Global Network partners EUROEXPO and Messe Stuttgart, the world’s largest logistics organizer, to push forth Thailand as the epi-center of the Southeast Asian market

“BANGKOK, 09 May 2019 - Expolink Global Network, the organizer of local tradeshow ‘Intelligent Warehouse Logistics Technology, Warehousing and Management Systems’, together with EUROEXPO, organizer of the international trade show LogiMAT and Messe Stuttgart aim to bring the local logistics exhibition to a global level, making Thailand the key gateway within Southeast Asia.

The biennial event, ‘Intelligent Warehouse - Logistics Technology, Warehousing and Management Systems’, an exhibition of innovative warehouse systems and future warehouse management with modern technology, was first held in 2015 with a total of 50 local and international exhibitors. The show has since attracted a growing interest from the local network. The next “Intelligent Warehouse” will be held from 24 - 27 July 2019 at IMPACT Exhibition Center, Hall 5, IMPACT Muang Thong Thani.

In a bold move to expand the potential and depth of the event in the logistics segment, Expolink partners world-class intralogistics organizers, EUROEXPO-Messe Stuttgart, in a collaboration that will tap on their expertise and international network to showcase more quality exhibitors, products and technology. This is also a market response to the needs of exhibitors and visitors, who are looking to enhance the image of professional managers at a global level. The first “LogiMAT - Intelligent Warehouse” will be held on 13-15 May 2020

Peter Kazander, Managing Director of EUROEXPO said, “EUROEXPO organizes LogiMAT, the International Trade Fair for Intralogistics Solutions and Process Management, since 2003 in Stuttgart, Germany. Over the last 16 years, it grew to be the world leading tradeshow in its field. After we launched LogiMAT China successfully in 2014 we are happy to join the South-East Asian market now. Together with our strong partners, we are looking forward to the first “LogiMAT - Intelligent Warehouse” in Bangkok in 2020. With this step we offer our exhibitors a fantastic opportunity to enter or expand in this fast developing market.”

By co-organizing the event ‘Logimat-Intelligent Warehouse’, it will utilize the advantages of LogiMAT, a world-class logistics event, and draw networks in the logistics industry around the world, to come and join the show and as a base for expanding the investment business in ASEAN.”

Bernhard Müller, Vice President and Member of the Board of Management of Messe Stuttgart said, “For one of the leading German exhibition centers located in the industrial heart of Germany, the Stuttgart region, we are proud to have LogiMAT in Stuttgart organized by EUROEXPO. Our joint step into Thailand to organize the Logimat-Intelligent Warehouse in partnership with Expolink Global Network in 2020 is a major step towards the amalgamation of local network with global logistics customers. We will share with our existing customers, the viability and potential of this

event and the market potential of Southeast Asia.

Phusit Sasitaranondha, Expolink Global Network, added, "This business cooperation is considered a major tie-up in logistical technology, increasing the potential and expanding the network, both within Thailand and overseas. It is also a good platform to push forth a more vibrant MICE industry in Thailand, which is a revenue-generating tool for Thailand."

The "Logimat-Intelligent Warehouse" event will include entrepreneurs in various industries such as Warehousing, Intra-logistic, Supply Chain, Material Handling Storage, Cold Chain. The event includes entrepreneurs in the business in Retail, Process Manufacturing, Logistics / Freight, Government / Regular as well as other industries related to logistics.

since 2015 as Intra Logistics Provide Club. And we'll change from Intra Logistics Provide Club to Thai Intralogistics Association in this year and we are committed to promote and support any activities that are related to intralogistics and warehousing like our association's objective as well as we will support the activity that give the benefit to Thailand, like the hub of ASEAN and globally as a destination for foreign industries.

Mrs. Nichapa Yoswee, Senior Vice President - Business, Thailand Convention and Exhibition Bureau said "TCEB would like to congratulate the pairing of Expolink Global Network, Euro Expo and Messe Stuttgart in launching a new show "LogiMAT Intelligent Warehouse" in May next year. It is a reflection of the confidence in Thailand of the Germany's world leading logistic trade show organizers and strongly illustrates the ambition of Thai organizer to go global. As a government agency responsible for MICE industry, TCEB is proud to have the opportunity to exercise a new role as a co-creator of this international business partnership and strongly believe their new show will be a platform in driving the logistics, which is one key industry in Thailand 4.0 policy, to another height on a sustainable basis and make Thailand a logistics centre of ASEAN.