

Lazada and Seagull partner up to make cooking easier and quicker



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Quality cooking equipment biggest discount up to 90% during Lazada Online Super Sale 2016

BANGKOK, Thailand: Seagull's Emperor Marble Non-Stick pan is now available on www.lazada.co.th/seagull/ #LazadaTH, one of Thailand's leading e-commerce websites. With this new type of pan, cooking becomes easier as the special surface reduces the chance of food sticking to the bottom and burning. It is now available at Lazada which will be hosting its annual Lazada Online Super Sale starting from 21.11 - 14.12.2016

Seagull, one of Thailand's leading kitchenware producers, has perfected the non-stick pan with its newest model, the 28 cm Emperor Marble Non-Stick pan. Constructed with nine layers of unique marble coating, this pan is highly durable and stop the food from sticking to its bottom. The pan is very heat resistant, enabling the cook to use it for deep-frying, sautéing, boiling or any other purpose. This makes cooking a pleasure for both the experienced chef and the novice. Since food can no longer get stuck to the bottom of the pan, it is less likely to burn and spoil the dish.

Thanks to its innovative design, versatility and durable non-stick surface, Seagull's 28 cm Emperor Marble Non-Stick pan is in high demand. It is available now on Lazada at only THB 1190 during Lazada's Online Super Sale from 21.11. - 14.12.2016, this includes free delivery on all order above THB 99. The reasonable price and quick delivery service gives buyers almost instant access to prime cooking ware, making the partnership between Lazada and Seagull useful for chefs of all skill levels. The large range of Seagull products will have lucrative deals on Lazada during this Online Super Sale including some discounts up to 90%. For the 2016 Lazada Online Super Sale, the theme is 'Brands for All'. During the event, consumers can discover more than 190,000 deals and offers from more than 1000 international and local brands.

There will also be limited-time flash deals during the month-long extravaganza like Black Friday on Nov 25, with up to 80% discounts, and Cyber Monday on Nov 28, where tech enthusiasts can get their hands on select electronics and IT products at a massive 80% discount. These limited-time deals have consistently received strong responses from Thai shoppers in previous years, as they offer quality products at great value in time for Christmas, and New Year.

"The best deals of the year are just a click away! 2016's Lazada Online Super Sale will be the biggest sale offering the best value from the most popular brands. We hope that shoppers will find joy in every parcel when they shop with us during the sale," said Alessandro Piscini, CEO of Lazada Thailand.

Check out the deals at <http://www.lazada.co.th/seagull/> or www.lazada.co.th/online-super-sale

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About Seagull: Since 1995 Seagull has been producing first-class kitchenware in Thailand. Today their brand stands for superior equipment that comes at a reasonable price. Thanks to this, Seagull has also become a success abroad and has helped Thailand establish its reputation as a country producing a wide range of high-quality products.

About Lazada Group

Lazada Group operates Lazada, Southeast Asia's number one online shopping and selling destination, with presence in Indonesia (www.lazada.co.id), Malaysia (www.lazada.com.my), the Philippines (www.lazada.com.ph), Singapore (www.lazada.sg), Thailand (www.lazada.co.th) and Vietnam (www.lazada.vn).

Launched in March 2012, Lazada is pioneering eCommerce in the region by providing customers with an effortless shopping experience with multiple payment methods including cash-on-delivery, extensive customer care and easy returns. Lazada features a wide product offering in categories ranging from consumer electronics to household goods, toys, fashion and sports equipment. Lazada offers brands and sellers a marketplace solution and an ecosystem of partners providing direct access to about 560 million consumers in six countries online.