

Lasting Longer: Kaspersky Lab Introduces New Free App for Android Device Batteries



Kaspersky Lab has introduced a new solution for Android device users - Battery Life. This free application is designed to save a mobile user from that dreaded unpleasant situation - when their phone battery starts getting low at the most inopportune moment.

According to a survey, 9 out of 10 people feel panicked when their phone battery is getting low. This is not surprising, given that people feel more distressed when they are without these mobile companions, than when they are without their real partners.

In many cases, having an uncharged smartphone is not only an unpleasant experience, it might also be unsafe - for example, it might be risky to be without mobile communication in an emergency, or if a user is in an unfamiliar environment. Battery Life is designed to solve this problem once and for all.

The Kaspersky Lab solution analyzes all applications on the user's device and identifies those that are consuming the most energy. This is especially important, considering that 96% of apps on Android devices run in the background, even if the user has not launched them. Battery Life can stop these "battery gluttons" with one touch, thereby extending the device's battery life. Battery Life will also show the user an urgent message if any application starts using more energy than usual.

Another useful feature of Battery Life is its ability to calculate the time remaining before a smartphone's battery is completely low. This information gives users the opportunity to urgently find a way of charging their phone, so that they are not left without mobile communication when they might need it most. Similarly, during charging, Battery Life calculates the time left until the battery is full.

'Our approach to protecting users includes reducing digital risks to a minimum on all fronts, not just in the field of cyberthreats. Battery Life helps people stay connected. However, it is also important to remember about Internet security whenever you are online. And, it is especially important to consider the protection of your privacy from prying eyes, and the protection of your device from loss or theft. For all of these concerns, we have also prepared solutions', reminds Elena Kharchenko, Head of Consumer Product Management at Kaspersky Lab.

Kaspersky Battery Life takes only 15 Mb and runs on the Android 4.1 - 6.0.1 platform in a limited number of languages. To download the application, click on the link below.

<https://app.appsflyer.com/com.kaspersky.batterysaver?pid=klpr&c=nogeo>