

KTC partners with brand-new “MezzoX Drip Café” coffee business and offers loans with 0% interest to expand franchises nationwide.



Mrs. Pranaya Nithananon, Senior Vice President - Credit Card Business, “KTC” or Krungthai Card Public Company Limited, joins hands with Mr. Thanawat Jirasevijinda, Managing Director, Mezzo Company Limited, in jointly supporting Thai entrepreneurs who wish to own a coffee shop as a career option and to stimulate the Thai economy. KTC and Mezzo launch, “MezzoX Drip Café,” a new small-sized coffee shop franchise project with low investment and high return offering affordable beverages priced at 40-50 Baht per drink that are accessible to all consumer groups nationwide. Those interested in joining the franchise project may do so with a starting investment fund of only 89,000 Baht and pay in installments with 0% interest up to 3 months with KTC credit card. Participants will receive beverage equipment, ingredients (for store opening), store sign, online training, work guide, and beverage recipes for delivery via delivery apps with a drinks menu. Those interested in the franchise or wish to offer retail space may inquire for more information by contacting 02 690 7750 - 2 ext. 5 or visit www.mezzo.co from August 1, 2020 to October 31, 2020.

“MezzoX Drip Café” is a new concept coffee store that offers drip coffee, a brewing technique that is constantly developing from the coffee bean processing and blending to roasting and grinding techniques. This method creates drinks with a quality paralleled to those made with high-pressure machines. Ingredients are of premium grade and are health-conscious consisting of special trans-fat-free powdered milk with low cholesterol. “MezzoX Drip Café” franchise business also has a team of professionals with years of experience in the food and beverage industry who are always ready to offer advice and support to investors who are interested in a coffee shop business.

For more information, please contact KTC PHONE 02 123 5000, or get updates on other KTC promotions at www.ktc.co.th. To apply for a KTC credit card, click link: <https://bit.ly/apply-ktc> or visit any “KTC TOUCH” branches.