

# **KTC launches “KTC The Passionate Cuisine” book, a compilation of 50 premium-rated restaurants and organizes “The Passionate Cuisine Thank You Party”.**



“KTC” or Krungthai Card Public Company Limited, by Mrs. Pranaya Nithananon, Vice President - Credit Card Business, partners with 50 leading restaurant alliances for the launch of the “KTC The Passionate Cuisine” book to present cardmembers who love delicious food to have the option to try special menus that have been hand-selected by professional chefs who are dedicated and are masters of their crafts. These chefs select quality raw ingredients locally and internationally, and combine them with their expertise and special techniques to prepare flavorful dishes. Moreover, KTC also organized “The Passionate Cuisine Thank You Party” to show appreciation to restaurant alliances at the CAT First Class Cinema @ Central World.

“KTC The Passionate Cuisine” book compiles stories from the kitchen to dining table at 50 premium-rated restaurants that operate under the same philosophy: preparing special and delicious menus with passion and love. KTC offers all KTC - VISA cardmembers who make transactions using KTC cards special privileges at 50 participating restaurants. Cardmembers earn 2x KTC FOREVER points (all KTC VISA INFINITE and KTC X VISA SIGNATURE card types earn up to 3x points; terms and conditions apply) with up to 20% discounts and other privileges according to each restaurant’s terms and conditions for all KTC credit card types. Offer valid from October 1, 2019 to March 31, 2020. Interested patrons may download the E-Book at [www.ktc.co.th/thepassionatecuisine](http://www.ktc.co.th/thepassionatecuisine).

For more information, please contact KTC PHONE 02 123 5000 or visit [www.ktc.co.th](http://www.ktc.co.th), apply for a credit card at any “KTC TOUCH” branches or click link: <http://bit.ly/2uPcS19>. #UnlimitedBlissful with KTC Card. #ktnews.