

# **Konica Minolta holds ‘Packaging on Demand’ seminar to add value to the digital printing Industry in “Packaging 4.0” era.**



Recently, Mr. Masashi Miyamoto, Managing Director of Konica Minolta Business Solutions (Thailand) (4th from left), presided over the opening ceremony of “Packaging on Demand” seminar, The event also marked the keynote speeches which are ‘Smart Printing Transformation’ presented by Mr. Pongthira Pathanapiradej, President of the Thai Printing Association (5th from left), ‘Packaging 4.0’ by Asst. Prof., Dr. Nucharin Luangsa-Ard, Head of Printing and Technology Department, KMUTT (2nd from left), and ‘Packaging on Demand’ by Mr. Boonrat Ruangkhom, Production Print Business Development, Konica Minolta Business Solutions (Thailand) Co., Ltd. (1st from right). The main purpose of this seminar is create new value to the printing industry by focusing on promoting business through technology presentation such Intelligent Quality Optimizer IQ-501 enables automatic color adjustment. The seminar got a good response from entrepreneurs and visitors at Grand Ballroom, Pullman Bangkok Grande Sukhumvit Hotel.