

Kaspersky Lab named a 2018 Gartner Peer Insights Customers' Choice in Endpoint Protection for the second consecutive year



Kaspersky Lab has once again been named a 2018 Gartner Peer Insights Customers' Choice for Endpoint Protection Platforms, having received a high customer satisfaction rating of 4.7 out of 5 as of October 31, 2018. The Gartner Peer Insights Customer's Choice recognizes vendors according to a score system that takes into account how many customer reviews a vendor's product has, and the ratings they have received in these reviews.

Gartner Peer Insights is a platform for customers to give their feedback on products, and attribute these products with scores according to their experiences. For organizations looking to make a purchase, this is a transparent tool that can provide them with a comprehensive evaluation of different vendor solutions and services, based on the feedback of those who have already used them.

Insights about the purchasing process, product implementation, performance, and customer support – all available on Gartner Peer Insights for Endpoint Protection Platforms – can help businesses choose a cybersecurity solution for their endpoints according to their business needs and technical requirements.

As of October 31st, Kaspersky Lab has an overall rating of 4.7 out of 5 in the endpoint protection platforms market, based on the evaluation of 604 reviews during the 2018 cycle. Here are some of the customer reviews received for Kaspersky Lab:

“The overall experience is really great. Kaspersky is one of our strategic security suppliers and has helped us improve our security and compliance posture over the last years,” CISO in the Education Industry.

“The Kaspersky Endpoint Security product provides us with an easy tool to monitor and maintain client systems with respect to security through antivirus protection, data encryption, and patch management. In addition, the application provides us with a complete view of the system components, control, and tracking,” CEO, Service Organization.

“We are proud to be recognized as a 2018 Gartner Peer Insights Customers' Choice and appreciate our customers choosing us in the endpoint protection platforms category,” said Andrey Efremov, Chief Technology Officer at Kaspersky Lab. “The protection of endpoints – whether for a medium-sized organization or a global enterprise – is an evergreen task. Especially now, when attacks are increasing, and becoming more sophisticated, security teams are being overwhelmed by alerts. Therefore, to further meet customer expectations and enable them to stay ahead of their cyber adversaries, we are constantly improving not only our protection engine and expertise in threat research, but we are also introducing new technologies that will help security teams to augment their response and threat hunting capabilities. This means we can continue to provide the highest detection rates and protect our customers from any kind of known and unknown threats, minimizing the workload on their IT and security teams – so that they can focus on their work with more agility and efficiency”.

To provide customers with comprehensive endpoint protection from all types of cyberthreats, Kaspersky Endpoint Security for Business includes multi-layered technologies that neutralize different attack vectors, as well as granular security management capabilities.

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Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.