

Kaspersky Lab cited as a ‘Strong Performer’ by Forrester in threat intelligence providers evaluation



Kaspersky Lab has been recognized as a ‘Strong Performer’ among threat intelligence providers by Forrester. ‘The Forrester New Wave™: External Threat Intelligence Services, Q3 2018’ report provides an overview of the threat intelligence vendor landscape, and assesses the current offering and strategy of different providers.

High-quality threat intelligence is integral to a company’s security infrastructure, as it is vital for a prompt reaction to new attacks, in building precise threat models and configuring the cybersecurity of an enterprise accordingly. This is why independent analysis and evaluation of threat intelligence performance is of paramount importance. Forrester is considered to be one of the most influential research and advisory firms in the world, and its expertise provides a significant benchmark for customers interested in threat intelligence.

The Q3 2018 External Threat Intelligence Services report evaluated 15 top emerging vendors by their expertise across several criteria, as set out by Forrester. This included: ‘surface web intelligence’; ‘dark web intelligence’; ‘threat feeds’; ‘global reach’ and ‘strategic partnerships’; as well as the focus of on nation-state backed actors, cybercriminals and financial crimes. Kaspersky Lab achieved a ‘Strong Performer’ status as a result.

In the report, Forrester cited the company’s ability to collect and analyze information as ‘exceptional’, with research bolstered by a global sensor network of endpoint agents and an international research and analysis team. The researchers also recognized that Kaspersky Lab customers value its wide global reach and ability to monitor and locate threats in all parts of the world. According to Forrester, Kaspersky Lab leads with a strong collection strategy and nation-state intelligence, allowing customers to get a broader perspective on the threat landscape.

“Our approach to threat intelligence can be described as ‘holistic’: we detect and research all possible threats, regardless of their origin and purpose, aiming for the highest results and doing our best to get a global overview. Researchers and analysts are a target audience for our services and we separate the wheat from the chaff to provide true, relevant and actionable information. Customer loyalty and recognition from independent analysts is the best reward, and we believe Forrester’s ranking is testament to the strength of our products,” said Costin Raiu, Director of Global Research & Analysis Team at Kaspersky Lab.

Kaspersky Lab provides the latest threat intelligence from around the world, helping businesses stay protected against even the most advanced cyberattacks. The variety of services available include:

- Threat Data Feeds - up-to-the-minute and immediately actionable cyberthreat data
- APT Intelligence Reporting - methods, tactics and tools used by APT actors
- Financial Threat Intelligence Reporting - updates on threats specifically targeting the financial industry
- Tailored Threat Intelligence Reporting - comprehensive customer-specific and country-specific reporting

- Threat Lookup - complete and searchable online data repository on threats, legitimate objects and various relationships between them
- Cloud Sandbox - a tool for immediate insight into the nature of any file

These services can be easily accessed via a single entry point — Kaspersky Threat Intelligence Portal — with all the data available in human and machine-readable formats. The portal enables SOC and IR teams to build a comprehensive threat intelligence workflow, by providing instruments and tools to automate and extend analytical capabilities for threat detection and boost efficiency and time of response.

To learn more about all Threat Intelligence Services available to Kaspersky Lab customers please visit our website.

<https://www.kaspersky.com/enterprise-security/threat-intelligence>

Please find more details about Forrester report here.

<https://reprints.forrester.com/#/assets/2/1490/RES143275/reports>