

Jorte Calendar × The Mall Group of Thailand “Outbound Service” for International Visitors



Jorte Inc. (TOKYO, JAPAN, <http://www.jorte.com/en/>), developer of the popular calendar and organizer application “Jorte” with over 28 million downloads worldwide, is starting a new calendar push notification service in collaboration with Thailand’s biggest shopping mall “The EM District” (BANGKOK, THAILAND) from April 8th, 2016.

Service overview:

Start date: April 8th, 2016

Content: Jorte users will receive exclusive calendars offering discount coupons that can be used at The Emporium and The EmQuartier shopping centers when they arrive at Suvarnabhumi International Airport (Bangkok) and when they are around the shopping centers mentioned above.
Supported languages: Japanese, English, Chinese, Korean

Service content:

* Providing discount coupons to Jorte users to be used in “The Emporium” and “The EmQuartier” shopping malls and event information for these shopping malls.

* Exclusive gifts for Jorte users

Official website: <http://www.theemdistrct.com/>

Jorte is an application service used by people around the world. To expand this “Outbound Service”, Jorte is aiming to work with partner companies and stores around the world. At the same time, Jorte will work with more stores and companies in Japan to offer events, information, coupons to international Jorte users travelling to Japan,

About “The EM District”

Address: 622 Sukhumvit Road, Khlongton, Khlongtay Bangkok, 10110, Thailand

Business description: The EM District operated by “The Mall Group” is one of Thailand’s largest mall operators whose brands include “The Emporium”, “The EmQuartier”, “Siam Paragon” and “The Mall”.

■ About “Jorte Calendar & Organizer”

Jorte is a calendar application offering the look and feel of a real paper organizer. With its user friendly interface and various functions, Jorte makes it easy to stay on schedule. Jorte makes it possible to create your very own original calendar with customization options including changing the color scheme, font size, wallpapers and original event calendars.

Official website: <http://www.jorte.com/th/>

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