## HP Ink Tank Wireless 415 Printer small in size but big on impact

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Bangkok, March 2018 – HP Inc. (Thailand) unveils HP Ink Tank Wireless 415 Printer. The small printer ideal for small businesses looking to produce large quantities of printouts easily and at affordable rates.

Mobility optimized with Wi-Fi Direct

The Wi-Fi Direct function on the HP Ink Tank Wireless 415 printer can be used by a variety of mobile devices including the iPhone and iPad using AirPrint, or smartphones and tablets running Android, Windows 8 or Windows 10. The Google Chrome operating systems enable users to print from anywhere in the office, even without a wireless network. In addition to that, the HP All-in-One Printer Remote app allows users to quickly send scans to email or cloud storage through their mobile devices.

"HP never stops innovation in printing. The HP Ink Tank Wireless supports Thai SMBs perfectly with its mobility concept and excellent print quality supporting by attractive price point" said Pavin Vorapruck, Managing Director, HP Thailand

Driving businesses with high-quality ink

Print up to 8,000 pages with a set of three HP color bottles and up to 6,000 pages with the HP black pigment ink bottle out of the box. The HP Ink Tank Wireless 415 helps small businesses print thousands of pages affordably.

The original HP inks are specially formulated to deliver darker, crisper text and vibrant graphics. Photos printed with the HP Ink Tank Wireless 415 are water- and fade-resistant, lasting up to 22 times longer – thus delivering high quality marketing materials and business documents.

Smooth operations with spill-free refill system

Replacing the ink tanks in the HP Ink Tank Wireless 415 is simple and fuss-free. With HP's innovative spill-free refill system, the bottles can simply be plugged into the tank without any squeezing required. Ink levels are also easily visible because of the transparent ink tanks they are contained in.

 $\ensuremath{\text{Pricing:}}\xspace$  5,590 Baht . Available at HP Online Store, IT City, Power Buy, Power Mall and HP leading dealers nationwide.