FABER FLAGS ASIA LAUNCHES "FOR OUR PRINCESS" CAMPAIGN

BANGKOK, THAILAND – March 17, 2015 – Faber Flags Asia, a leading supplier of eco-friendly advertising flags and banners in Thailand and the broader ASEAN region, today announced the launch of a new campaign, "For Our Princess", to commemorate the 60th birthday of Her Majesty Princess Maha Chakri Sirindhorn on 2 April 2015. The company has produced a special celebratory flag for this occasion. At the same time, it has unveiled related social media activities to engage the general public, private sector, and governmental agencies.

"We are very excited to launch this new campaign to help celebrate Her Majesty Princess Sirindhorn's 60th birthday, which represents the auspicious 5th life cycle," said Mr. Marc Dehertogh, Managing Director, Faber Flags Asia. "Having based our regional production facility in Thailand since 2008, Faber Flags Asia joins the rest of the nation in reflecting on the numerous charitable deeds Her Majesty has provided for the Thai people." In addition, Mr. Dehertogh has lent his voice to a tribute video made by the employees of Faber Flags Asia, formally wishing H.M. the Princess a very happy birthday.

The special commemorative flag has been printed on eco-friendly polyester fabric in the vibrant purple hue associated with the princess. With a size of 4 by 6 meters, the premium-quality flag also bears a clear and 100 percent print through image, visible on both sides, of the princess' special 5th cycle birthday insignia.

Faber Flags Asia invites all Thai people to celebrate this event together, through social media activities,
including a facebook giveaway. The first 60 people on the company's facebook page will win a special "I
Love the Princess" t-shirt. Also, the company will give away its special flag to any governmental agency or
private sector firm that makes a special request and lets Faber know where they plan to display this eye-catching banner.

For more information, please visit www.faberflagsasia.co.th or company's Facebook