

EZYHAUL : New road freight transportation solution in Thailand



EZYHAUL is a tech platform that meets the needs of both good transporters (Shippers) who are looking trucks for goods transportation, as well as land transportation service providers by truck (Carriers) who want to optimize the utilization of their trucks. This is a brand-new solution that provides a new choice for entrepreneurs in Thailand.

Mr. Raymond Gillon, CEO and one of the co-founders of the EZYHAUL platform said that EZYHAUL is a new startup which has been very successful in each country where it started such as Singapore and Malaysia. For approaching the market in Thailand, it is believed that the business model can be equally successful as there are similar problems in this market compared to the other markets where we are already operating. The main concept is to solve the problem of shippers who have difficulty finding trucks for goods transportation, and carriers who want to optimize the use of trucks, especially the use of space of truck returns that most of them are not fully utilized for maximum benefit. Both parties will be required to register with the EZYHAUL to use this platform with free of charge. The EZYHAUL focuses on services providing for only Business-to-Business or B2B and has teams of experienced logistics professionals who will take care of each step of transportation smoothly.

“After launching in Thai market this year, we have received impressive responses from the clients, both on shipper and carrier side. So far, we have already registered a significant number of shippers and carriers. We expect to have 1,000+ trucks registered on our platform by the end of this year. The platform is now live and available for our shippers and carrier to use.” said Mr. Gillon.”

The EZYHAUL is co-founded by 3 close friends from 3 different countries; Mr. Raymond Gillon from the Netherlands, Mr. Nicky Lum from Malaysia and Mr. Mudasar Mohammed from India. The opening of our operations in Thailand was a logical expansion given the attractiveness of the Thai market. The potential for land transport is accounting for more than 80% of the country’s total goods transportation. Furthermore there are significant opportunities for cross-border transportation between Thailand and surrounding countries, including Malaysia.