Explore Krabi with Sustainable Tourism and Discover a Hidden Community





Bangkok, Thailand, January 5th 2018 – Local Alike, a Thailand-based social enterprise dedicated to sustainable tourism development or "community-based tourism" has joined hands with EverydayKrabi to create a trip especially designed for those who love Krabi, Southern Thailand's most beautiful beach destination.

On top of an invigorating beach experience, travellers will be astounded by how the local sea gypsies have developed their hometown, creating a sense of warmth within the community.

To the new generation of community-based tourism lovers, Local Alike invites travellers to escape the hectic city, enjoy fresh air and unwind in Krabi. Here, one will fall in love with the village way of life, feast on scrumptious southern dishes and fresh seafood at Koh Klang Village and enjoy the panoramic view and fairy-tale scenery at the tip of Laem Sak Cape.

Explore the cultural diversity of Laem Sak comprising of Buddhist, Muslim and Chinese communities who have lived together in harmony for generations. Dress up in in the traditional Baba-Nyonya clothing and then enjoy a moonlit dinner or watch the gorgeous sunrise from the ocean sand ridge, selected as one of Thailand's seven best tourist attractions in 2016.

Choose from five fantastic packages:

- 1. Krabi, Once Again and still just as romantic. Stop by Laemsak Beach and join forest conservation activities at Laem Sak Village, Krabi.
- 2. Krabi,Once Again and still just as pleasant. Visit the mangrove forests and experience the life of an islander in Thungyeepeng, Lanta Island, Krabi.
- 3. Krabi, Once Again and still just as charming. Be inspired by the local ways of Koh Klang in KohKlang Village, Krabi.
- 4. Krabi, Once Again and still just as relaxing. Soak in the healing mineral waters of the hot springs at Klong Thom, Krabi.
- 5. Krabi, Once Again and still just as fun. Enjoy soaring adventures above the trees at Tree Top Adventure Park, Krabi.

The cost for these excursions start at THB 1,000 for a 1-day trip or a 2-days-1-night trip, from now until April 30th, 2018. For more details, visit www.localalike.com.

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About Local Alike

Local Alike is a social enterprise strongly focusing on community-based tourism. As we aim for sustainable development, community-based tourism has become one of the most powerful tools which can help people in local communities become self-sufficient. Local Alike truly believes in

community-based tourism as we see great potential in every single local community. To Local Alike, a local community is nothing but a gem. Each local community possesses such valuable assets as culture, tradition and local wisdom which can never be found elsewhere. Undoubtedly, local communities will be capable of making the most of their way of living once equipped with knowledge and skills needed in community-based tourism which will eventually enable local people to afford a better quality of life.

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