

Elevating your purpose The DNA of Success at Elevating Purpose Summit 2017



Venue and date: The Westin Grande Sukhumvit, Bangkok, on Tuesday, November 7, 2017.

One of the world's most influential leaders in the realm of conscious business leadership shares with Thailand's management leaders his methodology in creating a holistic work environment that overcomes today's corporate challenges, including the retention of rising stars, mitigating satisfaction in the workplace, running a profit-turning business while bringing higher purpose into their organizations to create sustainability.

Keynote speaker Guillaume Gauthereau calls on his experiences as a CEO of Lalique, founder Totsy (Top 10 US E-commerce company), 2012 E&Y Entrepreneur of the Year recipient in NYC in saying 'After many years of a corporate career, and as a founder/entrepreneur, I realized that most of the companies who had struggled or failed, did not because of the business model or idea but because of the leaders and the organization's failure to understand individual aspirations.'

Guillaume will empower and steer CEOs, professionals, managers, entrepreneurs and young future leaders through these challenges while helping them to create an aligned purpose for the good of all within their organizations, showing these leaders how to get the buy in of all within the organization, with concrete tools to take away.

"Some recent studies have shown that 30% of CEOs suffer from depression. Leaders end-up in a hamster wheel for success, money and fame which does not provide the fulfillment they expected despite an apparent success. " says Guillaume.

"To be truly successful, companies need to have a corporate mission that is bigger than making a profit." - Marc Benioff, Salesforce

"We have to bring this world back to sanity and put the greater good ahead of self-interest." - Paul Polman, Unilever

| THE DAY PROGRAM |

7.30am - Registration

8.00am - 'Elevating Consciousness' by Guillaume Gauthereau

9.15am - 'Awaken the leader inside you' by Guillaume Gauthereau

11.45am - 'The road to Equilibrium' by Kenneth Kam

1.45pm - 'How to lead with Purpose and build a movement around your brand' - By David Passiak

3.15pm - 'Finding your higher purpose in a VUCA World' by Alan Hilburg

4.30pm - 'Purpose' by Pattarapol Silapajarn

| THE EVENING PROGRAM |

6.30pm - Networking Registration

7pm - 'Fireside Chat Purpose Sharing with Audience' with Guillaume Gauthereau, Kenneth Kam, David Passiak, Alan Hilburg, Pattarapol Silapajarn, Jerome Le Carrou, Karin Lohitnavy, Michael

Waitze, Rudolf Beger

| THE SPEAKERS |

Guillaume Gauthereau

A Ph.D.-turned-serial entrepreneur went from veterinary medicine to leading the Louis Vuitton Flagship Store in Paris to being the youngest CEO of a luxury company in Europe (Lalique) to building Totsy in NYC for which he raised US\$ 53M to being named by Major Bloomberg NYC Venture Fellow, an honor given to exceptional entrepreneurs who create jobs in New York City, to being nominated by Ernst & Young as a finalist for the Entrepreneur of the Year Award, to embarking on a journey of self-exploration and meditation that took him from working with Mother Teresa's mission in India, to the jungles of Peru in search of finding meaning in life and fulfillment beyond the material demands of society today.

Guillaume has been advising leaders and organizations across the world to help them Improve performance, communication and conflict reduction, resilience during crisis and engagement of all employees.

Guillaume has received global media recognition for his achievements and featured on FOX News, CNN, CBS, CNBC, BFM, Huffington Post, The Independent, Forbes, and Portfolio. He has been invited to serve as a speaker at elite academic institutions such as Harvard Business School, Columbia Business School, INSEAD Alumni, and Parsons School of Design.

He is a member of the World Entrepreneurship Forum and e2.org NRDC.org. He sits on the board of Friends of United Nation Population Funds, Grameen Bank US, Slow Money NYC, FoodStand, and CleanPlate.

David Passiak

David Passiak is a futurist, innovator, and author of three books – Empower, Disruption Revolution, and Red Bull to Buddha. A former religion scholar who did Ph.D. studies at Princeton on “Great Awakenings,” his work focuses on building movements, driving transformation, and crowd-based business models that will reshape the global economy.

The BBC described David's unique approach as “Innovating the digital world through traditional teaching.” After a decade based in New York City, he sold everything to live out of one suitcase, visiting 15-20 countries per year giving keynotes and workshops to governments, executives, and entrepreneurs.

He is currently writing his next book on the idea of being home in the world and is in the process of launching an agency focused on the blockchain and marketing ICOs.

Kenneth Kam

Visionary entrepreneur and philanthropist. He grew up in a humble home in Singapore but learned from his mother never to give up, always aim for the moon and to be generous. These principles have guided his remarkable success as a foreign exchange trader.

Pattarapol Silapajarn

Paul is a successful entrepreneur, actor and TV persona. Best known for his roles in Maya, Prissana, Nang Meaw Yom Sii and many others.

He is also a partner at CAPP Group (Thailand) and Partner One Management Media Group Co. Ltd and wrote one of Thailand's best selling personal finance books called Retired by 40.

Alan Hilburg

Alan Hilburg, considered to be the world's leading crisis communications expert and a former senior executive with Burson-Marsteller. He went on to found Hilburg and Associates, experts in crisis management, brand alignment and talent retention. As a confidant and senior adviser to a range of international CEOs, country presidents, entrepreneurs and well-known celebrities he has, for 35 years, been the first to receive calls by private and public sector leaders as a problem-solver on high-stake issues threatening private and public sector brand trust.

| PRACTICAL INFO |

From 7.30am at the Westin Grande Sukhumvit Hotel
MRT Sukhumvit
BTS Asoke

Elevating Purpose EP17 Summit Bangkok

|COMMUNITY PARTNERS |

Kenneth Kam, Gauthereau Group, Midas PR, SocialC, Westin Grande Sukhumvit, Franco-Thai Chamber of Commerce, La French Tech, Asia Tech podcast, Next Step Connections, Cloudforce HR, MintWorklounge Thonglo, Travel Daily News,

| JOIN US |

From 7.30am till 9pm
3900 THB including all keynote sessions, breakfast, lunch, networking, one drink coupon and finger food

From 6.30pm till 9pm
500 THB including fireside panel and networking, one drink coupon and finger food
Tickets: <http://ep17summit.eventbrite.com/>

For further information and images please contact:

Ruksina Supatnuntakul
Midas Communications International Co, Ltd.
E-mail: ruksina@midas-pr.com
Phone: +66 080 304 8870
Website: www.midas-pr.com