

Connecting Founders Shares Tools of Successful Negotiation in January



In honor of Children's Day, held every year on the second Saturday of January, Bata announces a special discount for its young customers. From 13-15 January, 2017, shoppers will receive a 20% discount on the purchase of two or more pairs of children's shoes at all Bata stores in Thailand. On top of that, the Bata shops at Mega Bang Na, Fashion Island and Future Park Rangsit will offer special entertainment for the whole family and give kids the chance to meet the Bata mascots face-to-face during fun activities.

- When purchasing two pairs of kids' or students' shoes, the second pair is discounted by up to 20% (the standard price is charged for the first pair)
- Polo and Levi's shoes are not included in this promotion

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About Bata Group:

Founded in 1894, The Bata Shoe Organization is one of the world's leading manufacturers and retailers of quality footwear. With over 30,000 employees, 24 production facilities, 5,000 international retail stores, and a presence in over 70 countries.