

Chubb conducts 'Day of Service with 'English@Heart' for Thai elementary students



Chubb announced its life and general insurance operations in Thailand, held their 'Day of Service' during which more 150 volunteers spent time with 150 elementary school students together with their teachers to launch the 'English @ Heart' initiative. The latter is a long term initiative to teach Thai students from public elementary schools the importance of learning and using English as a means to thrive and compete in the broader South East Asian community. The annual Regional Day of Service reflects Chubb's firm belief that positive contributions to communities return long-lasting benefits to society and the company's employees and business.

To kick off Chubb's 'English@Heart' initiative, a mini camp was held at Bangkok's Children's Discovery Museum with students from five schools participating in a series of fun activities designed to motivate them to love learning English. The students participated in English language cooking and art classes, as well as a 'Mission Possible' walk rally which paired Chubb volunteers with children to complete English language tasks such as finding hidden messages in the museum.

Sally O'Hara, Country President of Chubb Life Assurance Public Company Limited, said, "Whilst the project is launched under the umbrella of Chubb's Regional Day of Service, the English@Heart initiative is not a 'one-off activity'. It will be run over a one-year implementation timeframe for the first group of participants. We would like to thank Professor Adam Bradshaw who is the lead educator in helping us to introduce this program. We also thank Bangkok Metropolitan Administration and Children's Discovery Museum for offering venue support for this year's program."

Nittaya Piriathamwong, Country President of Chubb Samaggi Insurance PCL., added, "Chubb is committed to investing in education to help students prepare for the future. We have been supportive in the past to fund education facilities and equipment for underprivileged children especially in remote regions across the country. The 'English@Heart' initiative adds another dimension to our continued commitment of education because of the importance placed on learning English since it is the language of commerce. Given the success of this inaugural initiative, we are hopeful of encouraging other elementary schools to join the program."

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