

Cherish our planet and celebrate 'Earth Hour' at Niche, Siam Kempinski Hotel Bangkok



Siam Kempinski Hotel Bangkok is supporting 'Earth Hour' on Saturday 25 March by dimming and switching off more than 6,000 lights in public areas and restaurants from 20:30 to 21:30 hrs.

This is the perfect time to enjoy the fine cuisine and extensive drinks menu at Niche restaurant where the 'Happy Earth Hour' promotion features a complimentary beverage for each drink ordered between 20.30 and 21.30 hrs. Highlighted signature cocktails reflecting the 'Asian, non-Asian' concept include Asian beauty - a local beer with Kai Vietnamese lychee, Vietnamese vodka, cherry blossom and pomegranate, and Niche mojito made with spiced rum. The non-Asian signature cocktails include Niche negroni with Beefeater 24 gin and Campari; Antica formula with grapefruit, bitters and blood orange liqueur.

The culinary team at Niche is also preparing green-inspired snack selections to complement the beverages. The snacks, organic vegetarian spring rolls, spicy peanut dipping with fresh organic vegetables and fresh-crunchy broccoli and cashew balls with yogurt lemon sauce, are made by hand without the need for any power source. The dimmed lighting will add to the ambience at Niche on this special evening.

Earth Hour is an annual event to promote the importance of energy conservation and is led by WWF (World Wide Fund for Nature).

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About Earth Hour

Earth Hour is a global environmental movement of World Wide Fund of Nature (WWF) as one of the first open sourced environment campaigns. Earth Hour has grown from a symbolic event in one city into a global movement of crowd-sourced actions from individuals, business, organisations and governments to generate environmental outcomes. Since 2007, the event is being held annually towards the end of March.

About Kempinski

Created in 1897, Kempinski Hotels is Europe's oldest independent luxury hotel group. With a rich heritage of impeccable personal service and superb hospitality, Kempinski Hotels is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 75 five-star hotels and residences in 30 countries and continues to add new properties in Europe, the Middle East, Africa, Asia and the Americas. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts, and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.

For media enquiries, please contact:

Parichat Devahastin • Director of Public Relations
Email: parichat.devahastin@kempinski.com or

Tanchanok Boonsang • Public Relations Executive
Email: tanchanok.boonsang@kempinski.com

Siam Kempinski Hotel Bangkok
991/9 Rama I Road Pathumwan • Bangkok 10330 • Thailand
Tel +66 2 162 9000 • Fax +66 2 162 9009
kempinski.com/bangkok