

# Chatrium Hotels & Residences Appoints Group General Manager



Chatrium Hotels and Residences is pleased to announce the appointment of Mr. Rene Balmer as Group General Manager.

Mr. Balmer, as Group General Manager, will work closely with the General Managers and leaders of various departments of each of our hotels and residences to maximize their potential. He will also be responsible for launching new properties for Chatrium Hotels and Residences as the group expands, with Chatrium Hotel Siam Bangkok, Maitria Hotel Rama 9 Bangkok – A Chatrium Collection and Maitria Residence Rama 9 Bangkok – A Chatrium Collection all opening soon.

“I am delighted to join the Chatrium family and am thrilled to be given the opportunity to assist in building Chatrium Hotels & Residences into one of the most well-known independent hotel groups internationally in the near future”, said Mr. Rene Balmer. “I will draw on my experience and leadership to drive Chatrium’s talented teams to achieve even better results in terms of guest experiences and ensure that every person staying with us at Chatrium will truly ‘Feel the Remarkable’”.

Mr. Balmer has widespread and extensive experience in the hospitality industry and started his career in Food & Beverage Culinary Operations in 1986. He worked in this area for 19 years before accepting the role of General Manager Operations at a hotel/resort in Bangkok in 2005.

Prior to joining Chatrium Hotels and Residences, Mr. Balmer was a Senior Vice President Technical Services and Pre-Opening of a Thai-based hotel group. In this pivotal role he was involved in developing and expanding a variety of hotel brands over the past decade throughout Thailand as well as throughout South East Asia, with properties in Vietnam, Indonesia, India and Oman. Under his leadership and direction, over 30 hotels in the group have been successfully opened. Most recently his focus has been on refining and enhancing the processes of hotel development, from the initial conception stage to the final handover of a new property to the operation teams.

About Chatrium Hotels and Residences: Chatrium Hotels & Residences is comprised of seven properties across two distinct brands; our signature distinctive brand, Chatrium, and our lifestyle collection, Maitria. Both are born from a passion to provide uncompromising, warm service and a truly captivating experience. Discover 5-star services with a charming personal touch at properties located with comfort, convenience and stunning surroundings in mind. From cosmopolitan city centre living in Bangkok to the breathtaking scenery of Chanthaburi or the relaxing beauty of Royal Lake in Yangon, whether on business or leisure, long stay or short; when you stay with Chatrium or Maitria you are exactly where you want to be. Coming soon are two new Maitria properties; Maitria Hotel Rama 9 Bangkok – A Chatrium Collection and Maitria Residence Rama 9 Bangkok – A Chatrium Collection. Join us today and Feel the Remarkable.