

# Chatrium Hospitality announces its first hotel in Japan: Chatrium Niseko



July 2020: Chatrium hospitality is proud to launch a new Chatrium hotel in Japan, with Hyatt House Niseko being rebranded as Chatrium Niseko on the 1st September 2020.

Chatrium Niseko is located in the very heart of Hirafu Village, steps away from the best slopes, restaurants and bars in town. Niseko is a destination to discover consistent high-quality light powder snowfall in winter and comfortable temperatures in green season. Moreover, Niseko offers unspoilt nature, striking unique landscapes and various outdoor activities. During winter, Niseko becomes a multicultural town with a variety of Japanese onsen (natural hot spring) baths and amazing restaurants offering different types of cuisine, including both local and international flavors.

“We are excited to open our first property in Japan, Chatrium Niseko. We look forward to welcoming world travelers who are seeking a unique destination and personalized experience during their stay. Our guests will have all the excitement of Niseko right at their fingertips,” said Mr. Rene Balmer, Chatrium Group General Manager.

Chatrium Niseko features a choice of 76 studio, one, two and three-bedroom suites and penthouses, with typical sizes from 59 - 173 sqm. All spacious contemporary-designed suites are equipped with a large living space, kitchen and pantry for extra convenience for families and friends visiting this exhilarating part of Japan. Within the integrated building complex, guests will also find Hirafu’s only Michelin-starred restaurant, Kamimura, as well as six other restaurants, cafés and specialty bars. Additionally, Rhythm Japan, Hirafu’s premier ski rental service, provides Chatrium guests with an in-house service centre and private lockers. The resort also includes a fitness centre, international ATM, indoor parking plus a convenient 24-hour market for snacks and goodies.

Chatrium Niseko is located at Shiki Niseko, 190-4 Aza Yamada Kutchan-Cho, Abuta-gun, Hokkaido, Japan. For more information please call Chatrium Niseko Japan on +81 (0)136 21 4191, or visit [www.chatrium.com/chatriumniseko](http://www.chatrium.com/chatriumniseko)

#### About Chatrium Hospitality:

Chatrium Hospitality is an independent hotel group, with a focus on delivering intuitive service, simple but elegant design, plus exceptional offerings and experiences to our customers and stakeholders.

With a strong foundation in Asia, originating in Thailand, Chatrium Hospitality offers a mix of strategic products including hotels, resorts and residences. Our core brands are “Chatrium”, bringing guests the luxury of crafted comfort, and “Maitria”, with its trendsetting savviness. This combination paves the way for Chatrium Hospitality to extend our brand promise of “Feel the Remarkable” to all our guests, partners and local communities.

The Chatrium brand was founded in 2008 by City Realty Co., Ltd., and since then Chatrium Hospitality has gained a foothold as a growing and leading independent hotel group in Thailand, managing ten properties under our two brands, totaling over 3,100 keys.